The Thrive Joplin Project

Building a Healthier, Stronger Joplin.

Presented by

One Joplin

Who We Are

One Joplin is a collaborative of 150+ partner agencies working to:



Share Resources



Find Common Ground



Accomplish More ***Together***

From healthcare and housing to education, transportation and workforce wellness, One Joplin unites people around a common goal:

A healthier community for all.

What is the Thrive Joplin Project?

A four-year initiative to:

Identify the biggest barriers to better health (physical, mental, social & economic)

Create clear, data-driven strategies for systemic improvement

Bring diverse voices to the table—especially underserved and underrepresented groups

Position Joplin as a pilot model for communities nationwide

Why We Need the Thrive Joplin Project

The facts:

- **18%** of Jasper County residents live in poverty
- **16%** of residents lack health insurance–60% above the U.S. average
- Nearly **1 in 5** residents lives with a disability
- Preventable hospital stays **are nearly double** the national rate

By embracing the messaging and joining in the efforts outlined in the Project, sectors of influence (including businesses, churches, civic groups and others) can make a large-scale and lasting impact on the future health of Joplin.

Why Joplin Needs the Thrive Joplin Project

Joplin is a resilient community. We need a **unifying action plan** backed by clear, data-driven strategies for **systematic improvement** to address community-level challenges that impact our families, schools, and businesses.

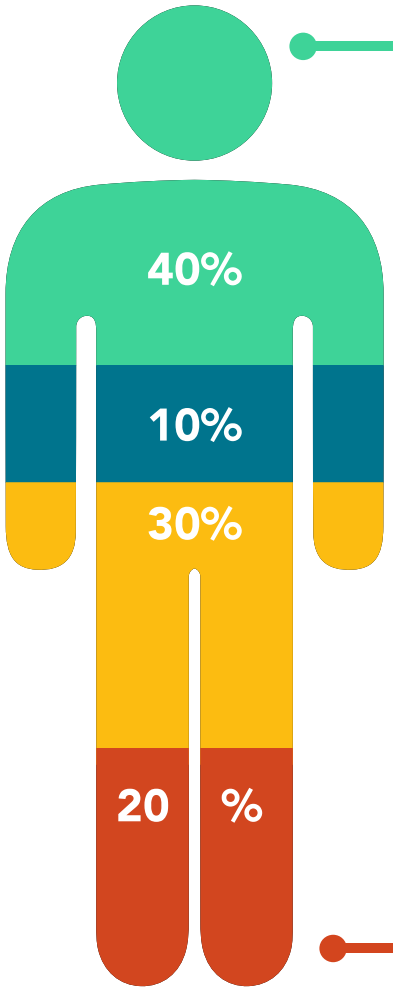


“Social Determinants of Health”

play a critical role in determining the health of a community.

Research cited by UCLA Health suggests that **an individual’s health is defined by four key drivers**:

- **40%** of an individual’s health is determined by socio-economic factors such as education, occupation, or income.
- **10%** is determined by one’s physical environment, such as their community, house, or workplace.
- **30%** is determined by health behaviors such as diet, exercise, or substance use.
- **20%** is determined by their access to healthcare and the quality of that care.



Socioeconomic Factors

Education
Job Status
Family Support
Income

Physical Environment

Housing

Health Behaviors

Tobacco Use
Diet & Exercise
Alcohol Use
Sexual Activity

Health Care

Access & Quality of Care

Our Approach

We're taking a "Grasstop-to-Grassroots" approach, engaging both:



GRASSTOP:
Community leaders & organizations with influence and resources



GRASSROOTS:
Residents at the grassroots level who experience challenges firsthand

This ensures solutions are both credible and inclusive.

The Process

1 Situational Assessment

- Surveys, focus groups, and data analysis
- Incentives to ensure underserved voices are included

2 Project Development

- Actionable strategies and investment opportunities
- Key Performance Indicators measured annually

3 Healthy Community Summit

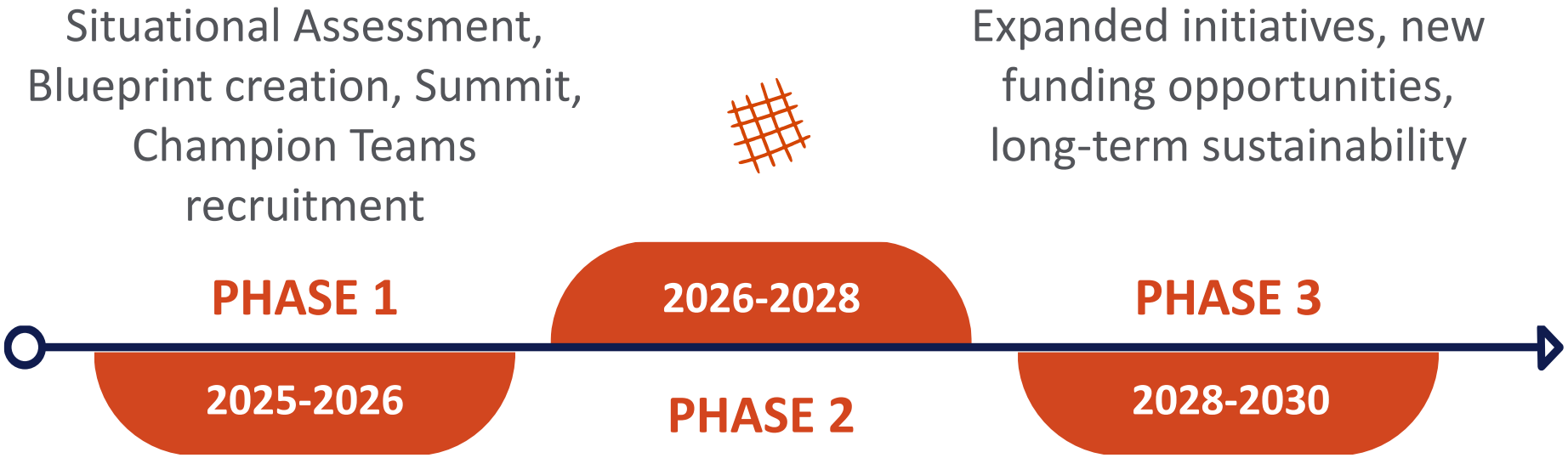
(To Be Held Early 2026)

- Community-wide unveiling of findings
- Breakout sessions led by Healthy Community Champions

4 Champion Teams

- Diverse leaders and residents driving initiatives forward

Project Timeline



The Joplin area is facing various challenges across the

9 Dimensions of a Health Community



Building on What Works

The Project builds on years of community effort, and new initiatives are already showing impact:

- **Healthy Workforce Sub-Team:** Supporting employers in adopting wellness programs
- **Healthy Kids & Families:** Healthy concessions at schools, water safety education
- **Transportation Advocacy:** Rallying for accessible public transit options
- **Literacy:** Connecting families with early childhood, parenting, and literacy resources



Together, these efforts show Joplin is ready for large-scale change.

The Power of Partnership

The Project is guided by:

One Joplin

Community Leadership
and Coordination

TECONOMY PARTNERS LLC

Research, Data Analysis
and Strategy

Community Champions

Grassroots Involvement
and Innovation

150+ Partner Agencies

From Healthcare to Housing,
Schools to Nonprofits

Collaboration is the key to lasting impact!

What Success Looks Like

Reduced rates of chronic illness & preventable hospital stays

Unified community efforts

Affordable healthcare access

Stronger workforce and economic opportunity

Increased equity in decision-making

Replicable model for other communities

This is Joplin's Moment

We invite you to:

- **Participate** in surveys, focus groups, and community events
- **Join** a Champion Team or partner initiative
- **Support** with resources, expertise, or funding

Together, we can build a healthier, stronger, more equitable Joplin.

For questions, more information, and other ways you can help, visit OneJoplin.com/Thrive or contact ThriveJoplin@OneJoplin.com 417-726-9123

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