Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
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JCVB Advisory Board Meeting
Amended Minutes
December 17, 2024

Attended:	Chair: Josh Shackles, Co-Chair: Dancy Sisco, Pete Hall, Jim Cullumber, Kevin Greim, and Jeremy Sickman
Absent:	Doug Hunt and John Starchman
Staff:	Patrick Tuttle, Kerstin Landwer, and Donna Miller
Guests:	Mike Greninger, Play9 Sports, and Morgan and Michelle Snipes, Visionary Balloonworx
Location:	5th Floor Study, Joplin City Hall

I. **Appreciation Lunch**:

Wiseguys catered an appreciation luncheon at 11:30. Board members received appreciation gifts depicting the 2024 Holiday Window.

II. **Call to Order**:

Chairman Shackles called the formal meeting to order at 11:41 p.m.

III. **Approve of the Amended November 2024 minutes:**

Mr. Sickman motioned to accept, and Mr. Cullumber, second, unanimously approved.

VI. **FY2025 Grant Fund Additions**:

Visionary Balloonworx:

Mr. Snipes, with Visionary Balloonworx, pitched about bringing a Route 66 Hot Air Balloon and Kite Festival to Joplin over the Labor Day weekend. He was seeking $20,440 in grant funding for hotels for the balloonist, show pay, and propane. They hold several similar events; this would be their second event on Route 66.

Mr. Hall motioned to allocate Visionary Balloonworx funding not to exceed $20,440 from the CVB FY2025 grant funds for event-related expenses for their Route 66 Hot Air Balloon and Kite Festival, which will be held in Joplin in August 2025. Ms. Sisco seconded, and the motion was unanimously approved.

Midwest Premier Baseball:

Mr. Greninger, representing Play9 Sports, presented the 2025 Midwest Premier Baseball 15U National Championship schedule. He sought grant funding of $20,000 for field rentals and other related tournament expenses.

Mr. Hall motioned to allocate Play9 Sports, LLC, funding not to exceed $20,000 from the CVB FY2025 grant funds for field rentals for their Midwest Premier Baseball 15U National Championship, July 10-13, 2025. Ms. Sisco second, and the motion was unanimously approved.

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V. **CVB Reserve Balance**:

Board members discussed the action taken by the city council the night before, which involved using $1M from the CVB Reserve Fund to support the ARPA Tourism Grant match for developing the DORA Bicycle Park. The concern was that the advisory board had not been informed nor asked for support. The consensus was that as the city's tourism advisory board, their input should have been sought.

VI. **C2025 Officers**:

Chair Shackles asked for any nominations for officers for CY2025. After some discussion, Mr. Hall motioned to keep the current officers for one more year, with the change of Mr. Sickman as secretary. Mr. Cullumber seconded the motion, unanimously approved. The officers for CY2025 are Chair Mr. Shackles, Co-chair Ms. Sisco, and Secretary Mr. Sickman.

VII. Mr. Greim motioned, and Mr. Hall second to close the meeting at 1:17 p.m.

Submitted respectfully,

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary

Sub-committees:

Short-term Rentals	Grant Program	Sales and Marketing Reporting
Ms. Sisco	Mr. Shackles	Mr. Greim
Mr. Hunt	Mr. Cullumber	Mr. Sickman
Mr. Starchman	Mr. Hall	Vacant