Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
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JCVB Advisory Board Meeting
Minutes
December 19, 2023

Attended: Chair: Jim Cullumber, Co-Chair: Mike Greninger, Sec: Josh Shackles, Pete Hall, Erin Slifka, Kevin Greim, Dancy Sisco, and Councilwoman Christina Williams

Absent: Deena Beckham-Richardson and John Starchman

Staff: Patrick Tuttle, Kerstin Landwer, and Donna Miller

Location: *530 Somewhere*, 530 S. Main Street, Joplin

I. **Call to Order**:

Chairman Cullumber called the meeting to order at Noon.

II. **Approve of October 2023 minutes (No November meeting)**:

Mr. Greim motioned to accept, and Mr. Shackles, second, unanimously approved.

III. **Officer Elections for 2024**:

Chair Cullumber asked for any nominations for officers for CY2024. After some discussion, the following were advanced:

For chairman – Mr. Shackles; for co-chairman – Ms. Sisco; for secretary – Ms. Slifka.

Mr. Greim motioned to accept the candidates, seconded by Mr. Hall. All were unanimously approved.

IV. **Old Business**:

Mr. Tuttle asked to add the tabled Newton County Tourism Council (NCTC) grant request to the agenda. Approved.

Following the NCTC presentation in October, there was no quorum to vote on the request. Mr. Tuttle provided an overview of the presentation and request, with added comments from Mr. Hall.

After some discussion, Mr. Shackles motioned to provide Three Thousand Eight Hundred dollars ($3,800) from the FY24 grant funds to the NCTC to design and host a new website. Ms. Slifka seconded. Mr. Hall abstained. The motion passed.

V. **Other Business**:

Mr. Tuttle briefly updated the board on 1) the status of the Tourism Venue Needs Assessment and that we are still waiting on the potential involvement of a local developer; 2) the Visitor Profile is moving forward and that the staff is reviewing seven bids that were received; 3) the City Council approved moving forward with exploring a 3D Street Painting Festival for the Route 66 Centennial, and 4) the open Marketing Specialist staff position has been posted by Human Resources, and it is anticipated interviews will be conducted just after the new year.

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VI. Mr. Shackles motioned and unanimously seconded to close the formal meeting at 12:20 p.m. Board members and staff enjoyed an informal appreciation lunch and fellowship.

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Submitted respectfully.

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary