Community Health Improvement Plan (CHIP)
Jasper County and Joplin
2022 – 2024













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I. Summary

The Jasper County and Joplin Community Health Improvement Plan (CHIP) is a community-led plan to improve the health of our community. We have focused on cross-sector collaboration with community partners, in alignment with regional and state priorities on social determinants of health, and a focus on equity.

a. CHNA Process

Starting in 2021, a Community Health Needs Assessment (CHNA) was conducted by the Ozarks Health Commission. The Ozarks Health Commission is a collaborative effort spanning three states - Missouri, Oklahoma and Kansas - 30 counties, three hospital systems and multiple local health departments. Both the Jasper County and City of Joplin Health Departments are members of the Ozarks Health Commission and participated in the CHNA process. Within the Commission Region, seven multi-county Communities were defined, based on hospital service areas.

The Joplin Community is a 10-county area, which includes Jasper County and the city of Joplin. Through a lengthy process of data collection and analysis of both hospital data and public health data, as well as interviews, focus groups and surveys with local community members representing the broad interests of the community of Joplin, this CHNA identified areas of need within the Joplin Community. The complete Community Health Needs Assessment report and data is available at http://ozarkshealthcommission.org/. To see the Joplin Community specific information, click on Communities on this webpage and choose "Joplin Community".

b. CHIP Intervention Selection

After the CHNA was complete, the Community Health Collaborative committee focused their attention on our own community, the Joplin Community. This group worked together to prioritize the original eight Assessed Health Indicators (AHI's) identified in the CHNA down to these four determined to be most relevant to the local area:

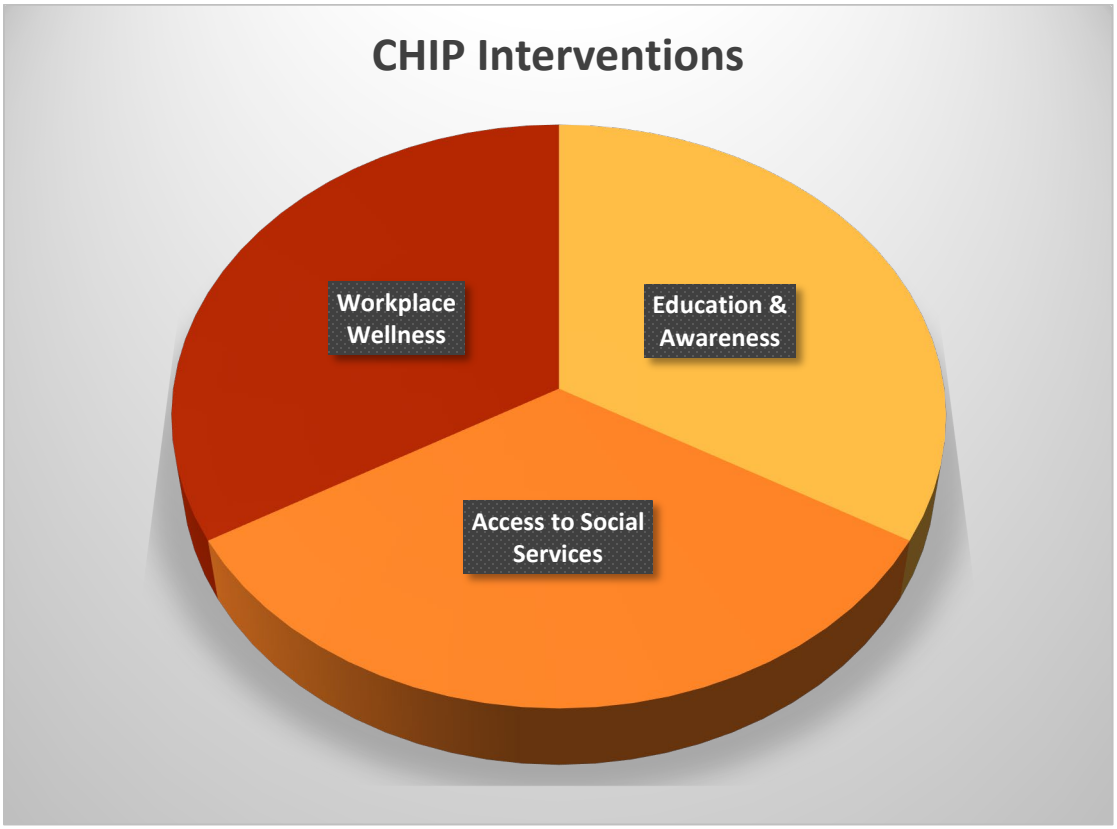
Lung Disease	Cardiovascular Disease
Mental Health	Diabetes

These prioritized AHI's will guide future efforts of the CHC committee and were used in development of this Community Health Improvement Plan (CHIP) for the Joplin Community. This CHIP will guide the coordination and targeting of resources, and the planning, implementation and evaluation of both new and existing programs and interventions. This will provide a framework for the committee members of the Community Health Collaborative as they continue work to advance the health and quality of life for the community they serve.

II. Interventions

Based on the above four prioritized AHI's, the CHC committee, through a series of meetings and discussions, chose three community-based interventions to focus their efforts on. Efforts of the CHC committee will focus on these three interventions until the next CHNA/CHIP cycle starting in 2024. To fully capture the work being done by the CHC committee partner agencies, status updates will be provided for each of the three interventions at regular committee meetings.

The three chosen interventions are listed below, with further explanation on following pages.



a. Intervention 1

Increasing Access to Social Services that Influence Health
Goal: Increase engagement of community agencies to participate and utilize the Care Partner Network (CPN) to expand referral capacity.
Description: This intervention will promote and strengthen the existing CPN and referral system. The CPN provides a collaborative way for organizations and health providers to send and receive referrals using the Unite Us Referral platform as their infrastructure. Individuals and families in need will be connected to services to help improve their health and wellbeing. CPN members will send referrals and they can provide those in need with a list of agencies providing the service(s) needed by that individual.
Action Steps: • Care Partner Network (CPN) will continue recruiting additional community agencies to join. • Other CHC community partner agencies will promote CPN within their sphere of influence. • CPN will continue to update CHC committee on new agencies that have joined. • Agencies of the CPN will continue to use the Unite Us referral system to provide assistance to clients/patients.
Anticipated Impact: • Increased utilization of services provided by community agencies • Increased number of resolved cases • Increase in the number of community members helped • Increase in awareness about CPN overall
Evaluation Method (Data source = Insights reporting system for Jasper County and Newton County residents) • Number of new CPN agency partners • Number of referred clients • Number of managed cases • Number of resolved cases
Programs and Resources Available: • CPN staff • Unite Us platform
Collaborative Partners: • CHC community partner agencies

b. Intervention 2

Increasing Workplace Wellness Programs
Goal: Engage more businesses to enroll in the WorkWell Missouri program in support of healthy lifestyles in the workplace.
Description: This intervention will promote the WorkWell Missouri Toolkit and Missouri Workplace Wellness Award program to encourage more local businesses to support healthy lifestyles in the workplace. The Missouri Department of Health and Senior Services (MODHSS), in partnership with the University of Missouri Extension has launched the Missouri Worksite Wellness Award program. This recognizes employers that invest in creating a working environment that supports healthy behaviors. Employers are recognized based on criteria for their level of support: Platinum, Gold, Silver or Bronze.
Action Steps: • Provide initial education session with local businesses to encourage participation in workplace wellness trainings • Obtain commitment from local businesses to apply or reapply for WorkWell Missouri award • Hold wellness training sessions to maintain motivation of enrolled businesses
Anticipated Impact: • Increased participation in wellness activities by employees • Improved overall health of community members
Evaluation Method: (Data sources = MU Ext, MOCAN) • Number of first-time applicants for the WorkWell Missouri award • Number of resubmitted applicants for the WorkWell Missouri award • Number of wellness training sessions held for enrolled businesses
Programs and Resources Available: • MODHSS Worksite Wellness – Building a Healthy Missouri Workforce (https://health.mo.gov/living/wellness/worksitewellness/index.php) • WorkWell Missouri Toolkit • Missouri Workplace Wellness Award • Healthy Joplin (https://healthyjoplin.com/)
Collaborative Partners: • CHC community partner agencies • MU Extension, University of Missouri • Missouri Department of Health and Human Services

c. Intervention 3

Increasing Education and Awareness of Resources
Goal: Increase the number of referrals made to existing screenings, classes, and trainings that address chronic disease and mental health conditions.
Description: This intervention will share resources with families and community members at block parties and other community events hosted by CHC committee partner agencies.
Action Steps: • Collectively, CHC committee partner agencies will schedule or host eight events, either block parties or other community events, by the end of the 2024 calendar year. • All CHC committee partner agencies will promote these events within their sphere of influence. • The hosting CHC committee partner agency will request help from other CHC committee partner agencies as needed. • Resources will be provided to families and community members attending these events, including but not limited to referrals for service, literature, handouts, and promotional items.
Anticipated Impact: • Increased participation in community events • Awareness of community resources by community members • Increased utilization of services
Evaluation Method: (Data sources = Unite Us Platform for Jasper County and Newton County residents) • Number of events held • Approximate number of attendees at events, if available • Number of items given out to attendees
Programs and Resources Available: • Ozark Center staff • Willingness of Joplin citizens to attend community events • Promotional support from state level programs
Collaborative Partners: • CHC committee partner agencies

III. Conclusion

The interventions highlighted in this plan are focused on our community's health and ways to improve it. The CHC Committee recognizes that there are numerous other projects and efforts made to influence both individual and community health beyond the scope of this Community Health Improvement Plan. It is expected that each individual effort will build on previous efforts, leading to significant impact within the larger community. The community partners on the CHC Committee welcomes the continued challenge of creating positive change in these identified PHI areas and seeing the ripple effects in families and individuals.

IV. CHC Committee Acknowledgments

The Community Health Collaborative includes a variety of partner agencies representing multiple diverse perspectives. Much appreciation to the following CHC community partner agencies that contribute to and support the goals of the Community Health Collaborative.

Access Family Care

The Alliance of SWMO

Care Partner Network

Community Clinic of SWMO

Economic Security Corporation

George Washington Carver National Monument

Jasper County Health Department

Joplin Health Department

Freeman Health System

Healthy Joplin

Mercy Hospital

Missouri Council on Activity and Nutrition

Missouri Southern State University

Missouri Foundation for Health

One Joplin

Ozark Center

United Way

MU Extension, University of MO/School of Medicine