RFP #2025-RFP-25 Marketing Agency of Record for Joplin Bike Park

Addendum 1: Sept. 11, 2025

Questions and Answers

1. Am I correct that the total year 1 budget is $50K inclusive of agency fees?
   Yes, the total year 1 budget is $50k, inclusive of agency fees. The City did not create a marketing budget for the bike park prior to beginning construction of the park, which will open late in 2025 or in early 2026. If your agency would like to propose what you believe to be a reasonable year-1 budget for fiscal year 2026 which begins November 1, 2025 and concludes October 31, 2026, we could take that under advisement and potentially seek a budget amendment which would need to be approved by City Council.

   Our desire is for the agency selected through this bidding process to assist us in developing an appropriate proposed budget for fiscal year 2027 which will begin November 1, 2026. The agency would then continue assisting the city in developing a reasonable budget for achieving goals set for the bike park.