CONVENTION & VISITORS BUREAU ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5th Floor, Study

August 20, 2024 – 3:00 p.m.

1) Call meeting to order
2) Approve June and July minutes
3) Update on FY25 Grant Funding
4) 2023 International Guests report
5) Mid-year update on Visit Profile
   (a) Downs-St. Germain presentation
6) Other Business

A majority vote may add any matter deemed necessary or presented at the meeting and deemed appropriate.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

The notice was posted at 9:45 a.m. on the 14th day of August 2024.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*