JOPLIN CITY COUNCIL
INFORMAL MEETING
MONDAY, FEBRUARY 5, 2024
5TH FLOOR COUNCIL CHAMBERS
602 S. MAIN ST.
5:15 PM

This meeting can be livestreamed at http://www.joplinmo.org/182/Video-Multimedia

AGENDA

1. Joplin Sports Alliance Quarterly Update
2. Higher Society Homebound Program Request
3. Vita Nova Village Presentation

Notice posted at 12:00 p.m. on this 1st day of February 2024. (RSMo 610.020)

The City of Joplin is committed to comply with the Americans with Disabilities Act. The Joplin City Council Chambers is wheelchair accessible. Request for reasonable special accommodations must be made 48 hours prior to the meeting. Please email the City Clerk's office at hnagy@joplinmo.org or call (417) 624-0820 ext. 1220 for assistance.

Ad Omnia Parata



Joplin Sports Authority

JOPLIN CITY COUNCIL

FEBRUARY 5, 2024

JOPLIN
SPORTS AUTHORITY

Joplin Sports Authority- What are we and what do we do?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

JOPLIN
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Agenda:

1. Financial Audit Overview and Results
2. Finalized Year in Review Numbers from FY 2023
3. Synapsis of Upcoming Event Schedule for FY 2024
4. Some ”Shout outs”!

JOPLIN
SPORTS AUTHORITY

The JSA Board of Directors

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*

Current BOD:

Officers: Chair-Jhan Hurn; Vice Chair- James "JT" Weber, Treasurer- Melissa Rodgers, Secretary- Patty Vavra, Executive Director- Jared Bruggeman*

Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, Christopher Byers, Hunter Perry, Dave Compton, Chuck Copple*

JOPLIN SPORTS AUTHORITY

Financial Audit for FY 2023

- Ben Miller is the auditor
  - Specializes in Not For Profits
  - I have worked with Ben Miller before when he was employed with BKD and audited the MSSU financial statements
  - He is in his 6th year as the auditor for JSA; very thorough, incredibly knowledgeable about Not-For-Profits and has a highly specialized skill set
  - His rates are very reasonable and his organization does excellent work
- The complete audit has been sent to Leslie as per our policies and procedures.
- The audit begins in late November and the draft copy is presented to JSA Executive Director and Finance Manager in late December (right about Christmas).
- The auditor then presents the complete draft audit to the JSA Budget and Audit Committee the first week in January. After any discussion it is voted to be accepted and approved as well as the Form 990.
- The JSA Budget and Audit committee then presents the completed audit and any discussion items and recommendations to the full board for approval..
- The final version is submitted to Leslie and with an additional 30 copies for the City.

JOPLIN SPORTS AUTHORITY

The results of the JSA FY2023 Audit

- Independent Auditor Report, "In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of JSA as of October 31, 2023 and 2022, and the changes in its net assets and the its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America".
- Financial Highlights:
  - The JSA has no outstanding long-term liabilities
  - Net position down by $97,398 (this is consistent with other not for profits that utilized the PPP loan program and the Employee Retention Credit Program)
  - Program overall expenses reduced by $22,210 and subsidy received by city decreased by $44,322
- It was a complete clean bill of health with no recommendations and no findings! Thank you to our staff and particularly Steve for due diligence on maintaining records and using proper procedures!

JOPLIN
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FY 23 Year in Review: Current Economic Impact Summary

- Fiscal Year 2023 (November 2022 – Oct 2023)
- Number of Events – **31**
- Room Nights Generated – **13,898**
- Market Average Daily Rate (ADR) - **$101.86**
- Total Market Room Revenues - **$1,415,586**
- Avg. Incidental spending per guest - **$99** (Missouri Division of Tourism)
- Total Incidental spending by lodging guests - **$4,010,243**
- Total Tax Revenues derived from Lodging Operations - **$181,691**
- Total Tax Revenues derived from incidental spending - **$339,826**
- Total Tax Revenues - **$521,558**

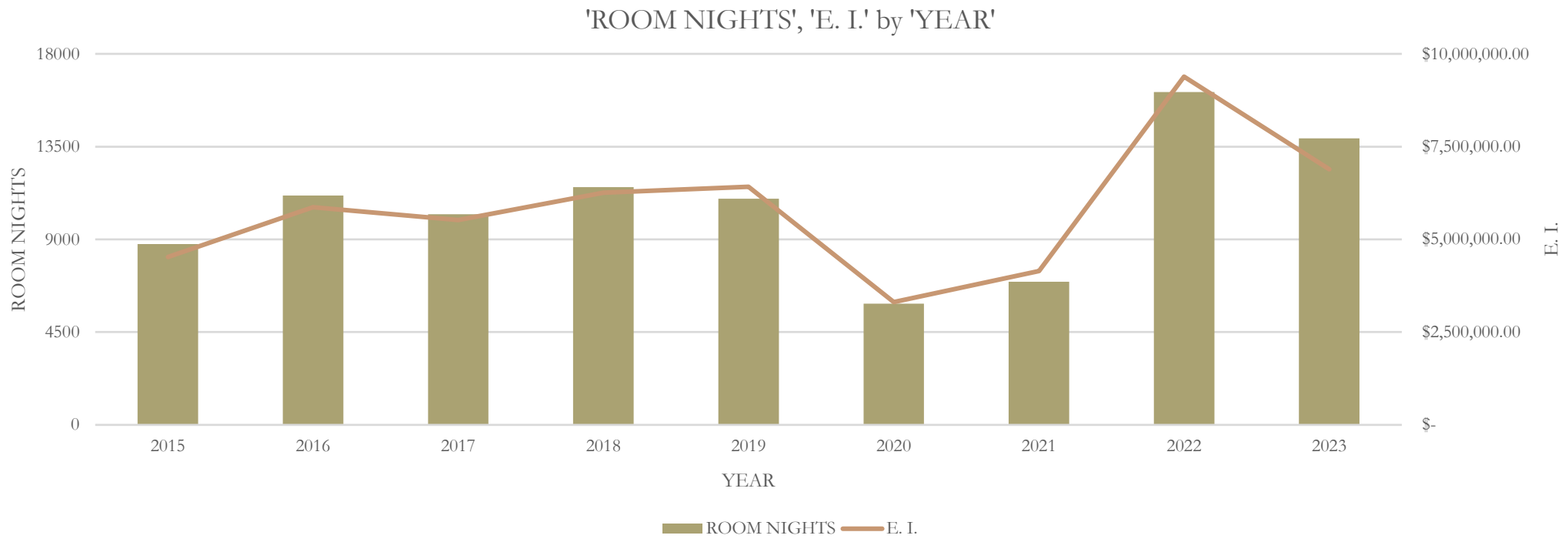
JOPLIN SPORTS AUTHORITY

FY 23 Year in Review: Current Economic Impact Summary

- Total Economic Impact - **$6,889,265**
- FTE Jobs Created (state formula of 5 labor hours per room night) – **33.4**
- Total JSA event expenses - **$378,431**
- Avg. JSA event expenses per room night – **$9.34**
- Total Net ROI - **$6,889,265**
- ROI Ratio – **18.2:1**

JOPLIN SPORTS AUTHORITY

Last nine years of data on Room Nights and Economic Impact



Some of the great events scheduled so far for this FY2024!

- There are over 30 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 11,500 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - The MCSAA Winter, Spring and Fall State Championships (February)
  - NJCAA D-2 Women's Basketball National Championship (March)
  - USBC State of Missouri Youth Bowling Championship (4 weekends April)
  - U-18 Pepsi Youth State Bowling Tournament (April)
  - NJCAA Region 16 Baseball Championship (May)
  - MCSAA Spring Festival (May)
  - MSHSAA Boys Class 1 Golf State Championship (May)
  - NJCAA D2 Men's Golf National Championship (May)
  - Summer Baseball Tournaments including HOAT and one Premier Baseball Tournament
  - Ragnorak Swim Meet (July)
  - The AJGA Roper Honda Joplin Junior Championship (August)
  - The Southern Stampede (September)
  - MCSAA Fall Festival (October)
  - NCAA Division 2 Cross Country Central Regional (November)*

JOPLIN SPORTS AUTHORITY

Special Thank You to our city staff and management!

CITY OF JOPLIN MISSOURI

JOPLIN MISSOURI

VISIT JOPLIN MO

JOPLIN PARKS & RECREATION



JOPLIN SPORTS AUTHORITY

Thank you to our sponsors!



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FREEMAN Health System Orthopaedics & Sports Medicine

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Any questions?

THANK YOU FOR YOUR TIME!



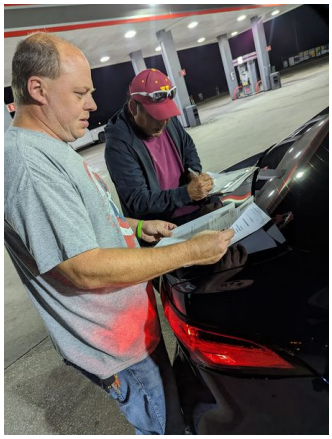
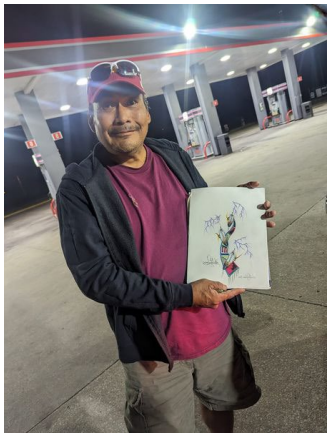
- Contact Information:
- Jared Bruggeman
- Executive Director
- Joplin Sports Authority
- O: 417-625-1006
- Email: jared@joplinsports.org
- www.joplinsports.org

JOPLIN SPORTS AUTHORITY

HomeBound Relocation Program is a groundbreaking program designed specifically to reconnect homeless individuals with their support networks and facilitate their journey back home. Recognizing that many unhoused people often become isolated from their families and friends due to various circumstances, HomeBound aims to bridge that gap and offer a ray of hope.

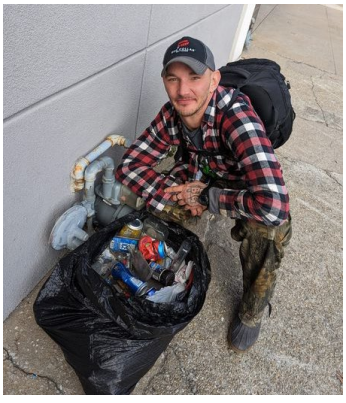
Since March 2023, Higher Society has assisted 10 individuals in relocating to other communities at a total cost of over $2000. The average bus ticket is $300. We have been lucky to have a few of our volunteers who could drive our friends and some needing shorter trips. Your PSA donation of $1000 will allow us to help several more!

Just a few of the stories of our unhoused community members that we have helped reconnect with support networks in other cities/states.

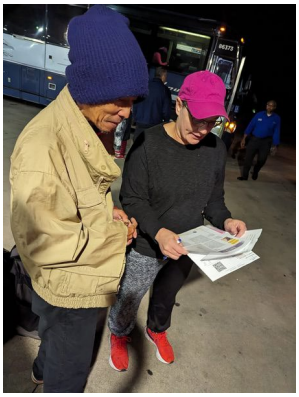
This is our friend Ronald S.
Early this morning we had the pleasure of working with him to get him off the streets of Joplin and on to the next step of his journey. Back home to the Albuquerque, NM area where he will be reunited with a younger brother.



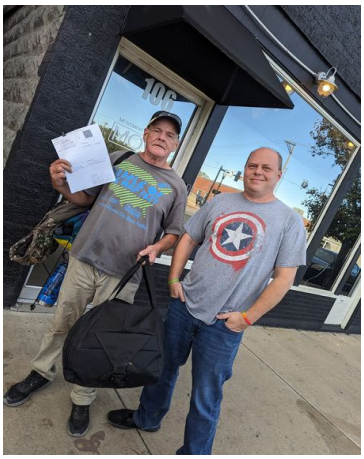
This is Ryan
Jan 8, 2023 -- He is 38 years old. He is originally from Houston, TX.
We met him this morning on Sunday Morning Steps. He lives on the streets here in Joplin and was staying underneath the bridge on 5th Street. He asked us what we were doing and he gladly joined us. During our walk I got to hear a little bit of his story. I found out today that he is 10 days off of dope. Heroin to be exact. I

told him if he would fill up a trash bag full of littered alcohol bottles that I would do what I said on social media this past week and give him an ounce of flower.
Within an hour, he did this and I fulfilled my promise. Moving forward I told him if he wanted to do it again that he could join us again next Sunday and fill up another bag. This next time though he would need to test negative for heroin/meth.
I hope to see Ryan next Sunday.
March 8 -- 73 days clean and only testing positive for THC during that time.
The road to say 73 hasn't been easy. There have been good days. There have been bad ones. There are days where I have to remind myself what grace is. What I do know is he's improving. Growing. Doing a little better each day. There are still hurdles ahead but we believe in him.
I would like to challenge my friends to send him $1 (or more if you would like) on cashapp along with some words of encouragement.
I can't wait to see where he will be in a year.
March 13 -- Ryan was provided transportation to his brother in TX to reconnect with his dad and brother.





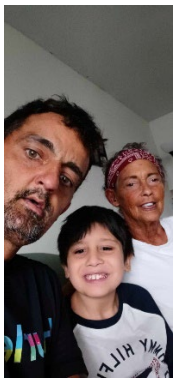
This morning we got the pleasure of granting Tuan one of our Higher Society Homebound Relocation Grants to help him get to Wichita where he has an aunt and access to better resources for him.
Tuan is 54 years old and came to the United States in 1982 from South Vietnam. He has been here in Joplin for the past 3 years living between a motel & on the streets.

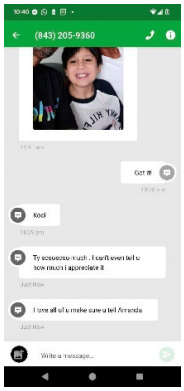



We are happy to grant 2 more of our Higher Society Homebound Relocation Grants to Martin & Johnny today bringing our total to 3 for the day!!!
Martin got stranded here by an ex-employer and needed help getting him back home to Connecticut.
Johnny is headed back home to Springfield to resources that will help him with a few health issues & where future housing plans are in place.







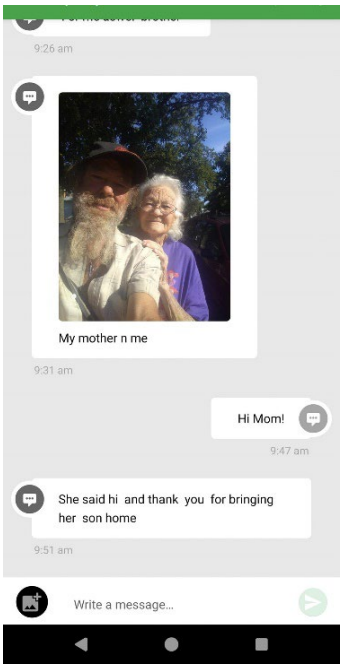


Meet Cory - Cory has been on and off the streets a Joplin for eight years.
Today we are helping Cory get home to his family in Myrtle Beach SC.
We send our new friends with info on community resources and food fir the trip.
We look forward to hearing from Cory about the successes back home.

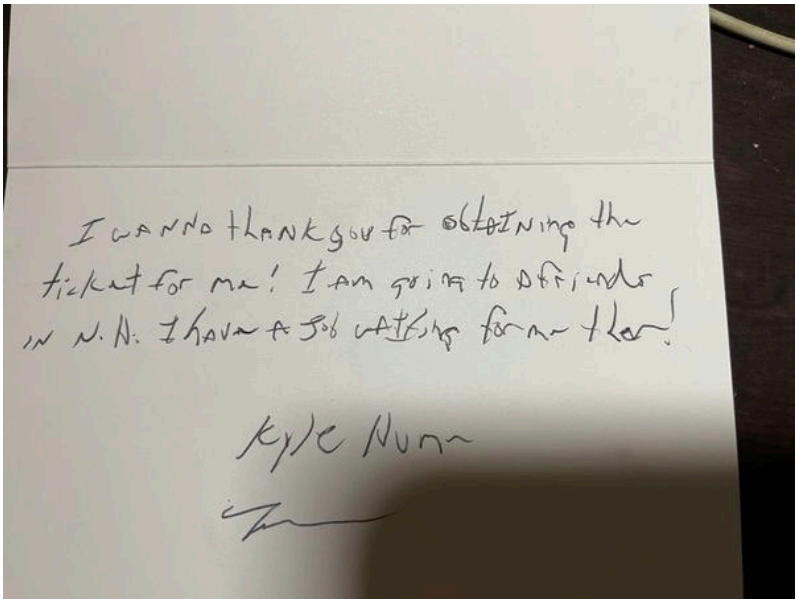


Meet Melody, Joana and Jodie
This morning Melody donated her time and gas to transport Jodie to a shelter in Springfield that provides transportation to recovery assistance.
In other words, Jodie will get the help she needs and not end up on the streets of Joplin.
Jodie had a stroke as a young teenager and has struggled with the physical and mental restrictions that left her with. Her current living situation was coming to an end as a result of those struggles.
At 6 PM tonight, Jodie would've been living on the streets of Joplin.
Joana, herself as a recovering addict, decided to advocate for Jodie and help her find a resource in Springfield.
And then connected her with Higher Society.
Melody, who is part of our growing pool of volunteer transporters, is taking Jodie today!





This is my friend Robert S.
I had the pleasure of getting to know Robert while he was coming to the cooling station at the community center next door.
During one of our conversations I asked him what he needed and he simply said a ride to his mom's in Iola, KS.
I told him if he showed up Saturday morning that I would gladly do so.
This morning he was there waiting on me when I got downtown.
The next two hours I got the pleasure of hearing more of his life story and introduced him to all my favorite Me Like Bees songs.
I really hope this will be a positive turning point for him. I look forward to following back up with him and seeing how he is doing and how the mental health professionals he is lined up to see helps him.
I look forward to helping more people to the place they want to go.





Today we had the pleasure of helping Kyle, who is 48 years old and has been on and off the streets of Joplin since 2009, get home to New Hampshire where he will be reconnecting & staying with his brother. He also has employment lined up.
Special thanks to our Sunday Morning Steps family for donating snacks and sandwiches and cash money for the 49 hour trip



Vita Nova Village

New Life Starts Here

Our Mission

"Provide homeless individuals with a private living space while assisting with employment and targeted education for a path to housing stability and a productive & meaningful life."

www.vitanovavillage.org



Our Vision

WE ARE NOT A SHELTER.

Vita Nova Village founders are committed to providing new and holistic solutions to end homelessness in our community. We will create a community for previously homeless people to reside in a private home within our community while working on their personal plans to achieve
Sustained employment and housing permanence.

Who We Are

One day a small group gathered at Joplin Greenhouse & The Coffee Shop to discussed the growing homeless issue in our area, with that meeting Vita Nova Village came to light.



Rhonda Thompson

Founder
Director



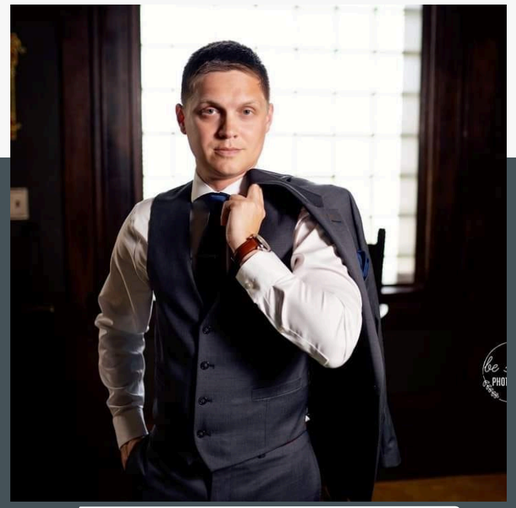
Troy Dunlap

Board Member
President
Senior Designer for Small Arrow Engineering



Amy DeWild

Treasurer
Accountant-Business Owner



Thomas Ross

Vice-President

Who We Are

One day a small group gathered at Joplin Greenhouse & The Coffee Shop to discussed the growing homeless issue in our area, with that meeting Vita Nova Village came to light.



Mark Farnham

Board Member
City Council Member



Wendy Chrisenbery

Board Member
MSSU Professor



Lance Hoopai

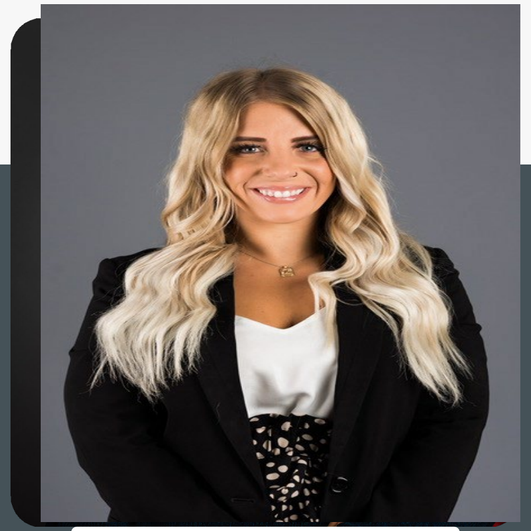
Board Member
Local Small Business Owner



Noel Holland

Board Member
Global Division Manager

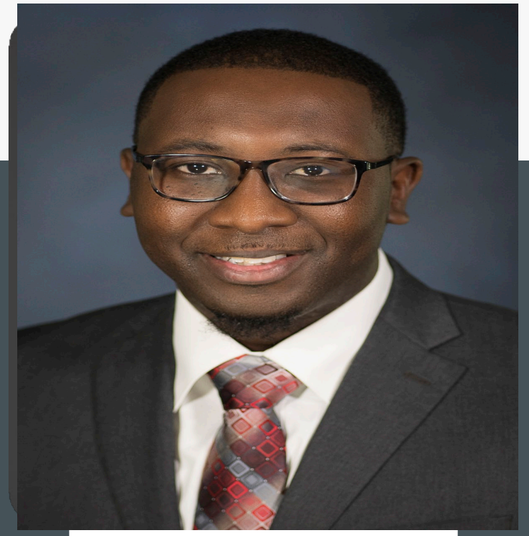
Who We Are



Katie Kelly

Board Member

Director, SBDC



Johnny Murry

Board Member

New Resident Referral Guidelines

- Resided in **Joplin** Region 2+ years (Joplin, Carl Junction, Webb City & Carthage)
- Homeless adult **individuals**
- Taking initiatives toward sobriety
- Desire to obtain & maintain employment
- Agree to pay rent monthly
- Agree to participate and maintain progress in PEG Plan

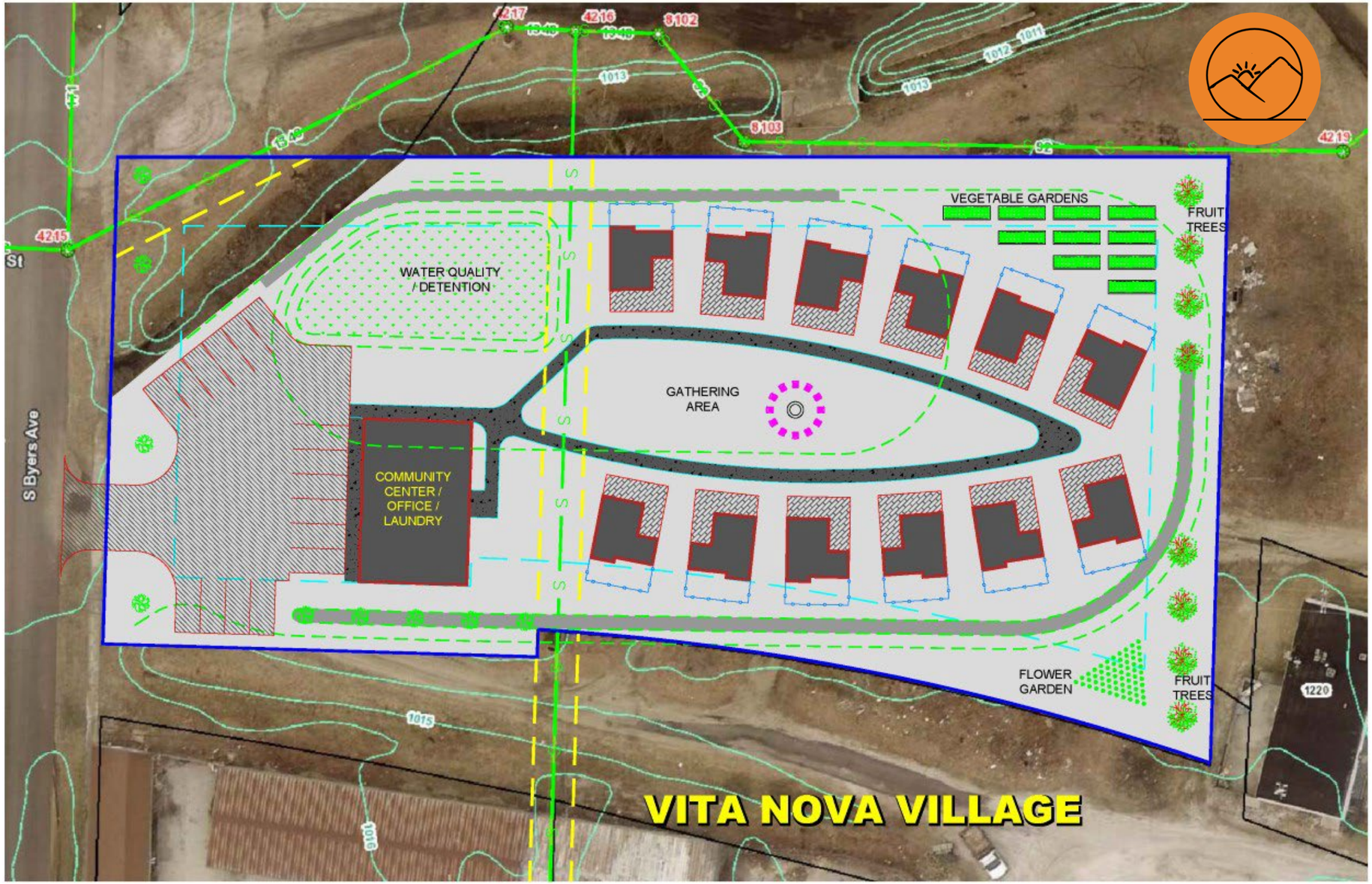
www.vitanovavillage.org

PEG - Personal Education Growth Plan

- Partnership with VNV resident and mentor
- Targeted goals to address core causes of homelessness and a focus on strengths
- Connects homeless individuals with community and specific resources to achieve life goals
- takes a holistic approach

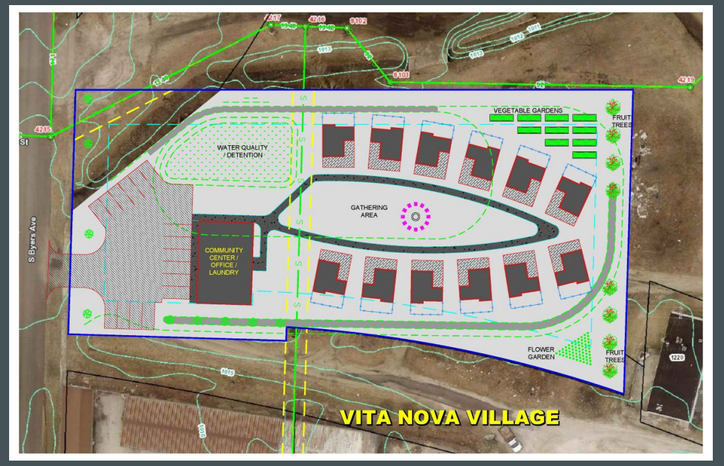
  Social-emotional - physical

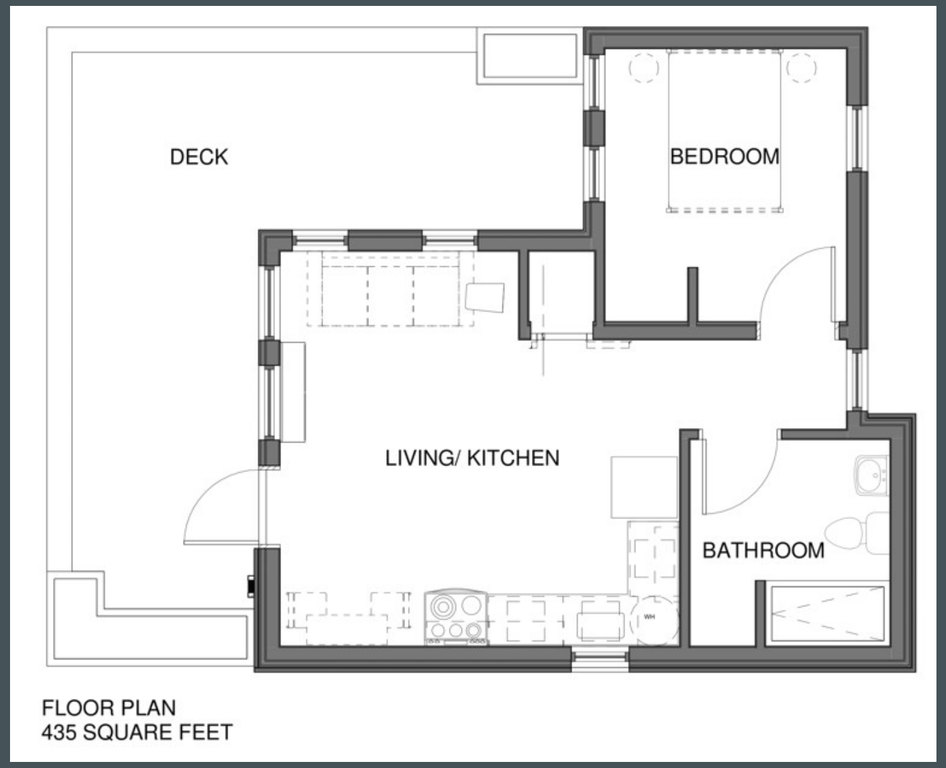
www.vitanovavillage.org


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WATER QUALITY / DETENTION
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COMMUNITY CENTER / OFFICE / LAUNDRY
FLOWER GARDEN
FRUIT TREES
S Byers Ave
VITA NOVA VILLAGE

The Byers Site

- 24 **individual tiny homes**
- One **community building** includes office spaces, laundry units, a workshop, and space for classes.
- Walking/running path
- Outdoor community gathering space
- Vegetable and flower-raised **garden beds**
-





Original Vita Nova Village Floor Plan
435 sq ft



Modular home design by Eden Village
400 sq ft

VNV Sustainment

- Tiny home rental revenue
- Foundation grants
- Community support
- Individual support
- Community Events
- Keep overhead low by utilizing interns and volunteers

www.vitanovavillage.org

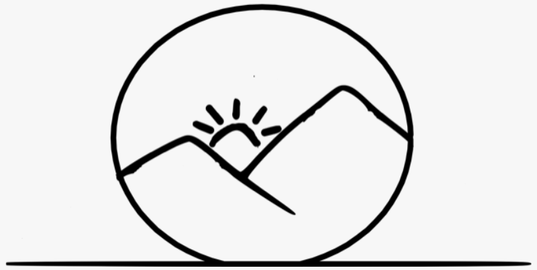
Where are we now?

- $250,000 pledged for the first five homes
- Received donation for consulting services provided by Eden Village.
- Leased office and program space at 315 S Pearl Ave.

Future funds contingent on the transfer of Byers property to Vita Nova Village

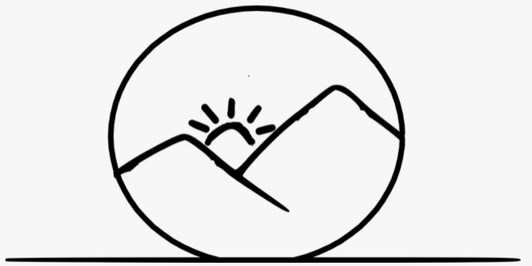
Any Questions?

Removing Barriers



Over 20% of currently homeless want to work but don’t have the skills to obtain/maintain employment or are employed and can’t afford to maintain a home.

Removing Barriers



- 1st program includes 10 women vetted through Souls Harbor.
- Classes are 10 weeks (2-hour classes) beginning Jan 3rd
- Classes from 1 pm – 3 pm (less time on the streets)

- Each class begins with a small meal and conversation.

Program Needs

- Small meal or snack donations
- Mentors (must commit for the duration of the class)
- Subject experts
- Class instructors

Are We Telling the Truth About Homeless Counts?

The US Department of Housing and Urban Development runs a point-in-time count every year that is the only comprehensive count of who is experiencing homelessness. In 2017, **553,742 people were found to be homeless on one night.** By contrast, the Department of Education found that in the 2013-2014 school year, there **were 1.3 million students who were homeless in the public education system** alone. The Chicago Coalition for the Homeless undertook its own analysis of homeless counts, and while the HUD point-in-time count found 5,889 homeless persons in 2015, the coalition analyzed U.S. Census data to better calculate the "doubled up" households and concluded that 82,212 people were homeless in Chicago at some point during 2015.

The difference in numbers lies in how the departments define homelessness. be staying in temporary living situations with family or friends, allowing for a much broader count.



Original Vita Nova VIllage tiny home design

Thank you for your time!



Merry Christmas

Homelessness In Joplin

- According to *The Homeless Coalition of Jasper and Newton Counties* in the last eight years (2014 -2021) the number of homeless individuals in the area remains at or around **271.**
- Limited **affordable housing opportunities** in Joplin area.
- According to Zumper, the typical rent for a 1-bedroom apartment in Joplin, as of **December 10, 2022**, is **$700**. This is an **8% increase** from the previous year.

Why are people homeless?

There are many reasons individuals become homeless, but some major reasons may surprise you.

According to The National Coalition for the Homeless, the top ten reasons for homelessness are a **lack of affordable housing along with the limited scale of housing assistance programs** and **poverty.**

https://nationalhomeless.org/about-homelessness/

Other reasons for homelessness:

- Lack of Affordable Health Care
- Lack of Trustworthy Relationships
- Domestic Violence
- Mental Illness
- Drug and Alcohol Addiction

Eden Village

"Eden Village is a first of its kind tiny home community that originated in **Springfield, Missouri**. It is designed to serve the vulnerable population of chronically disabled homeless individuals. These individuals are moved into their own tiny home and surrounded by a community of people with similar experiences. The property also houses a large community center where residents and members of the community can come together."

www.edenvillageusa.org

Types of homelessness

CHRONIC HOMELESSNESS

Persons most like the stereotyped profile of the homeless, likely to be entrenched in the shelter system for these individuals shelters are more like long-term housing rather than an emergency arrangement. These individuals are likely to be older, and considered “chronically unemployed”, often suffering from disabilities and substance abuse problems. Yet such persons represent a far smaller proportion of the population compared to the transitionally homeless.

TRANSITIONAL HOMELESSNESS

Transitionally homeless individuals generally enter the shelter system for only one stay and for a short period. Such persons are likely to be younger, are probably recent members of the precariously housed population and have become homeless because of some catastrophic event, and have been forced to spend a short time in a homeless shelter before making a transition into more stable housing. Transitionally homeless individuals make up the majority of the homeless population.

EPISODIC HOMELESSNESS

Those who frequently shuttle in and out of homelessness are known as episodically homeless. They are most likely to be young, but unlike those in transitional homelessness, episodically homeless individuals often are chronically unemployed and experience medical, mental health, and substance abuse problems.

https://nationalhomeless.org/about-homelessness/