2023 Hay Bale Sponsors Needed!



HAY THERE!

Be a part of Joplin's newest fall tradition! Become a part of the Hay Bale Trail experience at McClelland Park and help transform the park for some fall fun!

This is a unique opportunity for area businesses, organizations, and groups to do some team building, highlight their mission and services and bring extra fun into the park! Hay bales can have a theme, tie to the sponsor's mission, or be whatever you want to create! Park guests will have a chance to vote for their favorite hay bale from October 20-31.

All you will need is a team, some paint, and a little creativity! The event will run from October 20 through October 31 and is free for the public to attend.

SPONSOR BENEFITS

- Advertisement for your business, organization, or groups in a high traffic area.
- Endless decorating possibilities! Be creative - traditional, unique, follow a theme, or tie to your mission or brand!
- Team building opportunity for your company or organization's team. Strengthen employee relationships and have some fun!
- Opportunity to attract more consumers and families to local businesses during the fall.

RULES & REQUIREMENTS

- One round hay bale will be provided to each business/organization. No additional round hay bales permitted.
- Hay bales will be assigned and may not be moved from their set location.
- Hay bales may be placed lying on their side or standing up.
- Additional rectangular hay bales may be added (max. 8), but will not be provided.
- Each business/organization will have 20ft of decorating space, this can be height, width & depth.
- Decorations and lights should be rated for outdoor use and be solar/battery powered.
- Paint may be used on the hay bales(s) ONLY.
- Theme/decorations should be family friendly.
- The City of Joplin and Joplin Parks & Recreation are not responsible for any loss or damage to a hay bale, decorations, or lights.
- If you choose to display signage naming business/organization, please limit the sign size to 2x2 feet.

DATES

The event begins October 20 as part of our Old Fashioned Hayride event and will open to the public daily from 7:00 a.m. until 11:00 p.m. Sponsors are welcome to set up an information booth next to their hay bale during the Old Fashioned Hayride event on October 20.

- Registration Deadline: October 16 at 12pm or until all hay bales are claimed
- October 17- 20: Decorating Days
- October 20: Old Fashioned Hayride from 6:00 - 9:00 p.m., voting begins
- October 31: Voting ends for Hay Bale Trail Decorating Contest at 11:59 p.m.
- November 1 - 5: Clean Up Days; Decorations remaining on November 6 will be discarded

HELPFUL TIPS

- The hay bales will be exposed to the elements for over 2 weeks.
- Do not use water-soluble glue on decorations.
- Spray any fabrics with Scotch Guard to prevent mildew.
- We ask that you check your hay bale periodically. Our staff will be occasionally checking them too.
- Bring a small step ladder to decorate your hay bale.

COST

Only 10 hay bales are available! The cost to reserve one is $25. An assigned hay bale will be provided.

HOW TO REGISTER

JOPLIN
PARKS & RECREATION

Registration Deadline: October 16 or until all spaces are claimed.
Want to register your organization? Have additional questions?
Contact Ashley Clements at 417-625-4750 or email aclement@joplinmo.org.