AGENDA
JOPLIN CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING

Joplin City Hall, 5th Floor Study, 602 S. Main Street
July 17, 2017, 8:00 a.m. – 4:30 p.m.

MEETING AGENDA

1. Call to Order
2. Review FY18 Event & Attraction Grant selection process.
3. Presentations/Discussion with FY18 Event & Attraction Grant applicants
   - Each of the twenty-five (25) applicants (from 21 organizations) will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
   - The 25 applications are seeking a portion of the available $110,000 annual grant funding from the FY18 JCVB budget. This year the applications in total are requesting $269,409.
4. Other Business

   Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

1 Atch: Working presentation schedule (3 pages).

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417-624-0820 Ext. 220. Forty-eight hours notice is requested. TDD/TTY 625-4774.

Notice posted at 3:00 p.m. on this the 10th day of July 2017.
(RsMO 610.020)

Monday, July 17, 2017

Time		Organization	Project
8:00	*Board Orientation – Grant Review Process*		
8:15	1	Active Lifestyle Inc.	Joplin Memorial Marathon
8:25	*Board Discuss/Scoring*		
8:30	2	Joplin Disc Golf Club	13th Annual Four States Open
8:40	*Board Discuss/Scoring*		
8:45	3	Rufus Racing	Rufus Summer Roundup Triathlon
8:55	*Board Discuss/Scoring*		
9:00	4	George A. Spiva Center for the Arts	PhotoSpiva 2018
9:10	*Board Discuss/Scoring*		
9:15	5	George A. Spiva Center for the Arts	Veterans Art Exhibit
9:25	*Board Discuss/Scoring*		
9:30	6	TwelveOne Race Management	Mother Road Marathon
9:40	*Board Discuss/Scoring*		
9:45	7	TwelveOne Race Management	TwelveOne 2018 Race Series
9:55	*Board Discuss/Scoring*		
10:00	***Break***		
10:10	8	Downtown Joplin Alliance	DJA Event Marketing Plan
10:20	*Board Discuss/Scoring*		
10:25	9	City of Webb City	Cruise a Palooza
10:35	*Board Discuss/Scoring*		
10:40	10	Alliance of SW MO	Hope Conference
10:50	*Board Discuss/Scoring*		

10:55	11	Central Christian Center	Joyful Hearts Conference 2018
11:05	*Board Discuss/Scoring*		
11:10	12	Carl Junction Chamber of Commerce	CJ Bluegrass Festival 2018
11:20	*Board Discuss/Scoring*		
11:30-12:00	***Lunch Break***		
12:00	13	4 State Truck/Chrome Shop Mafia	Guilt By Association Truck Show
12:10	*Board Discuss/Scoring*		
12:15	14	Joplin Arts Fest Committee	Joplin Arts Fest
12:25	*Board Discuss/Scoring*		
12:30	15	Freedom of Flight Museum	Freedom of Flight Museum Marketing
12:40	*Board Discuss/Scoring*		
12:45	16	Freedom of Flight Museum	Freedom of Flight Museum Gala
12:55	*Board Discuss/Scoring*		
1:00	17	Wildcat Glades Conservation & Audubon Ctr	Shoal Creek Water Festival
1:10	*Board Discuss/Scoring*		
1:15	18	ProMusica	ProMusica 2018 Concert Series
1:25	*Board Discuss/Scoring*		
1:30	19	MSSU Alumni Association	MSSU Alumni Communication
1:40	*Board Discuss/Scoring*		
1:45	***Break***		
2:00	20	GWC Carver Birthplace Association	Carver Nat'l Monument 75th Anniversary
2:10	*Board Discuss/Scoring*		
2:15	21	Emancipation Celebration Committee	Emancipation "Park Day" Celebration
2:25	*Board Discuss/Scoring*		

2:30	22	Ozark Christian College	OCC 2018 Conference Series
2:40	*Board Discuss/Scoring*		
2:45	23	Joplin History and Mineral Museum	Chautauqua Series, Civil War
2:55	*Board Discuss/Scoring*		
3:00	24	Joplin History and Mineral Museum	Wi-Fi Installation
3:10	*Board Discuss/Scoring*		
3:15	25	Historic Murphysburg Preservation, Inc	Heritage Homes Tour
3:25	*Board Discuss/Scoring*		
3:30	***Break***		
3:40		Wrap Up Discussion & Funds Allocation	
4:15		Review Concludes	