CONVENTION & VISITORS BUREAU ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU

ADVISORY BOARD

Joplin City Hall, 5th Floor

July 23, 2024 – 3:00 p.m.

1) Call meeting to order

2) Presentations/Discussions with nine (9) FY25 CVB Grant applicants representing nine (9) organizations.

   (See page 2 for schedule)

   Each applicant will have 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

3) The first review of ten (10) applications was held on June 18th. Following the review of the ninth application at this meeting, the board will allocate funding for all nineteen FY25 applications.

4) Other business of the Board.

Any matter deemed necessary or presented at the meeting and deemed appropriate may be added by majority vote.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 3:40 p.m. on this the 12th day of July 2024.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*

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GRANT APPLICANT SCHEDULE

FY2025 CVB Grant Application Review #2 - July 23, 2024			
Time		**Organization**	**Project**
3:00	*Board Orientation – Grant Review Process*		
3:10	11	4 State Trucks	Guilty By Association
3:20	*Board Discuss/Scoring*		
3:25	12	Neosho Arts Council	ArtCon 2025
3:35	*Board Discuss/Scoring*		
3:40	7	Heartland Concert Band	Community Band Outdoor Picnic (CBOP) 2025
3:50	*Board Discuss/Scoring*		
3:55	14	Branco Enterprises & Neosho Schools	Neosho Holiday Classic (Basketball)
4:05	*Board Discuss/Scoring*		
4:10	15	Silver Sage Renaissance Festival	Silver Sage Renaissance Festival
4:25	*Board Discuss/Scoring*		
4:30	17	JOMO Pride, Inc.	JOMO PrideFest 2025
4:40	*Board Discuss/Scoring*		
4:45	18	Emancipation Celebration Committee	Emancipation Celebration 2025
4:55	*Board Discuss/Scoring*		
5:00	10	Mother Road Mayhem	Mother Road Mayhem 2025
5:10	*Board Discuss/Scoring*		
5:15	*Break, Funding Allocations*		
5:45	*Conclude*		

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