CONVENTION & VISITORS BUREAU ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU

ADVISORY BOARD

Joplin City Hall, 5th Floor

July 15, 2025 – 2:30 p.m.

1) Call meeting to order

2) Presentations/Discussions with ten (10) FY26 CVB Grant applicants representing ten (10) organizations.

   (See page 2 for schedule)

   Each applicant will have 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

3) Following the review of these applications, the board will allocate funding for the ten (10) applications.

4) Other business of the Board.

Any matter deemed necessary or presented at the meeting and deemed appropriate may be added by majority vote.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 10:10 a.m. on this, the 7th day of July 2025.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*

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GRANT APPLICANT SCHEDULE

FY2026 CVB Grant Application Review - July 15, 2025			
Time		**Organization**	**Project**
2:30	*Board Orientation – Grant Review Process*		
2:40	1	Visionary Balloonworx	Route 66 Hot Air Balloons and Kites
2:50	*#1 Board Discuss/Scoring*		
2:55	2	MO-KAN Dragway	2026 Drag Race Events
3:05	*#2 Board Discuss/Scoring*		
3:10	3	Ozark Christian College	2026 Conference Series
3:20	*#3 Board Discuss/Scoring*		
3:25	4	Branco Enterprises & Neosho Schools	Neosho Holiday Classic (Basketball)
3:35	*#4 Board Discuss/Scoring*		
3:40	5	Murphysburg	2026 Event Series
3:50	*#5 Board Discuss/Scoring*		
3:55	6	Joplin Disc Golf Club	21st Annual Four States Open
4:05	*#6 Board Discuss/Scoring*		
4:10	7	JOMO Pride, Inc.	JOMO PrideFest
4:20	*#7 Board Discuss/Scoring*		
4:25	8	Joplin Roadrunners	2026 Race Series
4:35	*#8 Board Discuss/Scoring*		
4:40	~~9~~	OPEN	OPEN
4:50	*#9 Board Discuss/Scoring*		
4:55	10	MO Liars	MO-Tell Storytellers
5:05	*#10 Board Discuss/Scoring*		
5:10	11	Silver Sage Renaissance Festival	Silver Sage Renaissance Festival
5:20	*#11 Board Discuss/Scoring*		
5:30	*Break, Funding Allocations*		
6:00	*Conclude*		

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