CONVENTION & VISITORS BUREAU ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU

ADVISORY BOARD

Joplin City Hall, 5th Floor

June 18, 2024 – 3:00 p.m.

1) Call meeting to order

2) Presentations/Discussions with ten (10) FY25 CVB Grant applicants representing ten (10) organizations.

   (See schedule on page 2)

   Each applicant will have 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

3) Other business of the Board

Any matter deemed necessary or presented at the meeting and deemed appropriate may be added by majority vote.

Grant review meeting 1 of 2.
The 2nd set of eight (8) applications will be reviewed on July 23rd

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 1:40 p.m. on this the13th day of June 2024.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*

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GRANT APPLICANT SCHEDULE

FY2025 CVB Grant Application Review #1 - June 18, 2024

Time		Organization	Project	Event Date(s)
3:00	*Board Orientation – Grant Review Process*			
3:10	1	MO-KAN Dragway	Dragster Events 2024	Marketing Campaign 2025
3:20	*Board Discuss/Scoring*			
3:25	2	YOFJ, LLC	The Monster Games 2025	Summer 2025
3:35	*Board Discuss/Scoring*			
3:40	3	North Heights Neighborhood	North Heights Porchfest 2025	October 3-4, 2025
3:50	*Board Discuss/Scoring*			
3:55	4	ProMusica	Get Your Kicks on Route 66	Nov 2024 - May 2025
4:05	*Board Discuss/Scoring*			
4:10	5	Freedom of Flight Museum	Freedom of Flight Museum Marketing 2025	Marketing Campaign 2025
4:20	*Board Discuss/Scoring*			
4:25	6	Great Wonders Production	Uplift Film Festival	January 11-13, 2025
4:35	*Board Discuss/Scoring*			
4:40	7	Heartland Concert Band	Community Band Outdoor Picnic (CBOP) 2025	June 28, 2025
4:50	*Board Discuss/Scoring*			
4:55	8	Ozark Christian College	OCC Conference Marketing 2025	2025 Conference Series
5:05	*Board Discuss/Scoring*			
5:10	9	Joplin Disc Golf Club	20th Annual Four States Open	September 26-28, 2025
5:20	*Board Discuss/Scoring*			
5:25	10	Mother Road Mayhem	Mother Road Mayhem 2025	May 1-4, 2025

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