VISIT JOPLIN MO .COM | CONVENTION & VISITORS BUREAU ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU

ADVISORY BOARD

Joplin City Hall, 5th Floor

June 16, 2026 – 2:30 p.m.

1) Call the meeting to order

2) Approve the May 2026 minutes

3) Presentations/Discussions with nine (9) FY2027 CVB Grant applicants representing eight (8) organizations.

   (See schedule on page 2)

   Each applicant will have 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

4) Other business of the Board

Any matter deemed necessary or presented at the meeting and deemed appropriate may be added by majority vote.

Note:
Grant review meeting 1 of 2.
The 2nd set of seven (7) applications will be reviewed on July 21st.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. A forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 1:40 p.m. on this, the 11th day of June 2026.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*

CONVENTION & VISITORS BUREAU ADVISORY BOARD

GRANT APPLICANT SCHEDULE

FY2027 CVB Grant Application Review - June 16, 2026				
Time		**Organization**	**Project**	**Event Date(s)**
2:30	*Board Orientation – Grant Review Process*			
2:40	1	2026 Conference Series	Ozark Christian College	2027 Conference Series
2:50	*#1 Board Discuss/Scoring*			
2:55	2	2026 Drag Race Events	MO-KAN Dragway	2027 Race Series
3:05	*#2 Board Discuss/Scoring*			
3:10	3	Route 66 Hot Air Balloons and Kites	Visionary Balloonworx	August 27-29, 2027
3:20	*#3 Board Discuss/Scoring*			
3:25	4	Guilty By Association	4 State Trucks	September 23-25, 2027
3:35	*#4 Board Discuss/Scoring*			
3:40	5	Route 66 Pro Rodeo	Tuff Bull Productions	TBD
3:50	*#5 Board Discuss/Scoring*			
3:55	6	Grissom Museum Study	Newton County Tourism Council	Market Study 2026-2027
4:05	*#6 Board Discuss/Scoring*			
4:10	7	Website Hosting Marketing 2027	Newton County Tourism Council	Marketing for 2027
4:20	*#7 Board Discuss/Scoring*			
4:25	9	Neosho Holiday Classic (Basketball)	Branco Enterprises & Neosho Schools	December 28-30, 2026
4:35	*#9 Board Discuss/Scoring*			
4:40	13	MPB 15U National Baseball Championship	Play 9 Sports	July 8-11, 2027
4:50	*#13 Board Discuss/Scoring*			
5:00	*Board Discussion*			

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