JOPLIN CITY COUNCIL
INFORMAL MEETING
MONDAY, MAY 6, 2024
5TH FLOOR COUNCIL CHAMBERS
602 S. MAIN ST.
5:15 PM

This meeting can be livestreamed at http://www.joplinmo.org/182/Video-Multimedia

AGENDA

1. Joplin Sports Authority Update
2. Joplin Regional Recycling Outreach Scope of Work Review
3. Sustainable Structure Transit Study Scope of Work Review
4. Council Retreat Scope of Work

Notice posted at 12:00 p.m. on this 2nd day of May 2024. (RSMo 610.020)

The City of Joplin is committed to comply with the Americans with Disabilities Act. The Joplin City Council Chambers is wheelchair accessible. Request for reasonable special accommodations must be made 48 hours prior to the meeting. Please email the City Clerk's office at hnagy@joplinmo.org or call (417) 624-0820 ext. 1220 for assistance.

Ad Omnia Parata



Joplin Sports Authority

JOPLIN CITY COUNCIL

MAY 6, 2024

JOPLIN
SPORTS AUTHORITY

Joplin Sports Authority- What are we and what do we do?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

JOPLIN
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Agenda:

1. Update on Joplin Sports Authority Strategic Plan
2. New Members selected to the JSA board this summer
3. Update on NJCAA Division 2 Women's Basketball National Championship
4. Synapsis of Upcoming Event Schedule for FY 2024
5. Future Considerations!
6. Some "Shout outs"!

JOPLIN
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Update on JSA Strategic Plan

- JSA Board directed us to begin work on a JSA Strategic Plan in FY23
- We contracted with Huddle Up Group (HUG) in October of 2023.
- HUG is known for working with sport commissions around the country with strategic planning. Springfield Missouri completed their strategic plan in 2019. HUG comes highly recommended throughout the country.
- They are particularly well suited in data driven analysis and research.
- The process:
  - Contracted in October of 2023
  - Research and surveys from November 2023 thru middle January 2024.
  - Presented preliminary information and process plan to JSA Board in January.
  - **July 8** will present findings and first draft of the strategic plan to JSA Board and constituents.
  - August/September will have final version sent to JSA Board for approval depending on Board Schedule.
  - JSA Executive Director should be able to present finding to City Council in fourth quarter of FY2024.

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The JSA Board of Directors

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*

Current BOD:

Officers: Chair-Jhan Hurn; Vice Chair- James "JT" Weber, Treasurer- Melissa Rodgers, Secretary- Patty Vavra, Executive Director- Jared Bruggeman*

Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, Christopher Byers, Hunter Perry, Dave Compton, Chuck Copple*

JOPLIN SPORTS AUTHORITY

The JSA Board of Directors- Need two new members

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
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Suggested Names: Darieus Adams & Mike Clark

JOPLIN SPORTS AUTHORITY

Update on NJCAA Division 2 Women's Basketball National Tournament 2024









JOPLIN
SPORTS AUTHORITY

Update on NJCAA Division 2 Women's Basketball National Tournament 2024

- **20 Junior College Teams from around the country arrived on Saturday, March 16, 2024**
- The twenty teams came from the states of Alabama, Arizona, Arkansas, Illinois, Iowa, Kansas, Pennsylvania, Maryland, Michigan, Missouri, New Jersey and Virginia.
- Approximately 500 coaches, student-athletes, trainers, bus drivers and administrators.
- We played 32 games in 6 days with the culumination of the Championship Saturday with 4 games that day playing for place.
- The championship game was #2 Kirkwood (IA) defeating #1 Johnson County (KS) in championship battle.
- Still waiting for complete numbers on the ROI to get the full impact
- We sold over 1300 day passes for spectators
- Approximately 4 year college coaches attended to recruit the Student-Athletes. This 5 times more than they had last year in Michigan.
- We have been awarded the NJCAA D2 WBB for 2025
- We have been notified that we are a finalist for 2026, 2027 and 2028. More information to be coming soon!

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Some of the great events scheduled so far for this FY2024!

- There are over 32 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 12,500 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - NJCAA Region 16 Baseball Championship (May)
  - MCSAA Spring Festival (May)
  - MSHSAA Boys Class 1 Golf State Championship (May)
  - NJCAA D2 Men's Golf National Championship (May)
  - Summer Baseball Tournaments including HOAT and one Premier Baseball Tournament
  - Ragnorak Swim Meet (July)
  - MONSTER GAMES (July)
  - The AJGA Roper Honda Joplin Junior Championship (August)
  - The Southern Stampede (September)
  - MCSAA Fall Festival (October)
  - NCAA Division 2 Cross Country Central Regional (November)*
  - We have several other NCAA Post Season Events Waiting to be awarded

JOPLIN SPORTS AUTHORITY

Future Considerations!

- Facility Limitations have put in jeopardy long standing clients and events but more importantly limit our ability to bring in additional and larger events
  - Missouri Christian Schools
    - Basketball was 60 teams over 3 days
    - Volleyball has 33 teams over three days
  - Monster Games (800+ athletes) over 3 days. They are now looking Nationally for host sites that can accommodate
- Tax Collections have been slow from the some of the hotels, this delay in collections impacts both JSA and the CVB
- More and more Short Term Rentals (STR) such as Arbnb's are being created and those are not required to pay the lodging tax so we are losing out on some revenue however incidental spending is still part of the revenue for city and businesses.

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Thank you to our sponsors!



KSN HD

12 abc HD KODE

MOE Budweiser

Moe's southwest grill

Parkwood Tournaments

Joplin Schools

FREEMAN Health System Orthopaedics & Sports Medicine

Liberty

CLUB 609

MacCo BUILDERS

OZARK CHRISTIAN COLLEGE

CROSSLAND CONSTRUCTION COMPANY, INC.

LAFERLA ORTHO SPECIALIZING IN ORTHODONTICS "Creating smiles with style"

JOPLIN PARKS & RECREATION

MISSOURI SOUTHERN STATE UNIVERSITY

THE JOPLIN GLOBE

Hackett Hot Wings LLC

ARVEST BANK Member FDIC

Any questions?

THANK YOU FOR YOUR TIME!



- Contact Information:
- Jared Bruggeman
- Executive Director
- Joplin Sports Authority
- O: 417-625-1006
- Email: jared@joplinsports.org
- www.joplinsports.org

JOPLIN SPORTS AUTHORITY

MEMO

DATE: May 6, 2024

TO: Nick Edwards, City Manager

FROM: Tony Robyn, Assistant City Manager

SUBJECT: Joplin Regional Recycling Outreach Program Grant – Scope of Services

Attached is the needed scope of services to research the requirements and steps for the expansion and education program of the Joplin Recycling Program.

In November 2023, the City of Joplin was awarded $1,740,000 to support a three-year campaign focused on further expanding recycling awareness and encouraging behavioral changes through educational programs.

After a comprehensive analysis in the Solid Waste Master Plan completed in 2022, it was determined that members of the community might not be familiar with how to recycle, what to recycle, or where to recycle. This confusion often leads to placing recyclables in the trash or throwing trash in the recycling bin or cart.

Upon program design and kickoff, working in conjunction with the communication team, community partners, and stakeholders, develop three years' worth of content that can be shared across multiple platforms. The City of Joplin will officially launch this project and address these issues with educational programs through partnerships, to include public outreach strategies via various channels for advertisements: television, radio, billboards, newspapers, digital media platforms, brochures, and door hangers. By the end of year three, all five census tracts designated as historically disadvantaged communities, as well as the surrounding areas, are forecasted to have experienced a significant increase in awareness about recycling practices and assisted the growth of positive outcomes for materials management through behavioral changes.

Upon Council input and recommendations, the City will release a full Request for Proposals to bring on capacity to research, develop, and implement this program.

This program is funded through a three-year Environmental Protection Agency matching grant of $1,740,000 and the City's cost-share is $615,244 of Solid Waste funds, which includes a staff cost match component.

Section III
Joplin Regional Recycling Outreach Program
Grant Award Project of
Environmental Protection Administration (EPA)

Project Scope

General Statement

The City of Joplin requests proposals from qualified organizations for planning and program design services of the Joplin Regional Recycling Outreach Program. The firm shall work with the City of Joplin to plan the Program outlined in the executive summary and the Scope elements below.

The City expects the winning respondent to periodically work on-site for key implementation duties as the project requires frequent interactions with beneficiaries, community organizations, surrounding potential participating communities, and the general public.

The outline below is inclusive, but not necessarily an exhaustive list of required activities.

The City reserves the right to seek clarification on any or all proposal submittals.

Scope of Services

Program Design

- Review the current City of Joplin's Recycling program.
- Review the Joplin Solid Waste Master Plan developed in 2022.
- Develop a program management document workflow template, as needed.
- Review Missouri and other communities that may have similar types of recycling planning and education efforts and systems.

Program Planning

- Review existing City recycling program and capacities.
- Review Joplin Recycling Education and Outreach grant award and objectives.
- Research best practices for recycling education and awareness programs, processes, and tools for organizing, operating, and managing a comprehensive recycling program.
- The elements of this project to be developed include but are not limited to:
    a) public service announcements;
    b) door-to-door education and outreach campaigns;
    c) social media and digital outreach;
    d) an advertising campaign on recycling awareness;
    e) the development and dissemination of:
        (i) a toolkit for a municipal and commercial recycling program;
        (ii) information on the importance of quality in the recycling stream;
        (iii) information on the economic and environmental benefits of recycling; and
        (iv) information on what happens to materials after the materials are placed into a residential or community recycling program;

businesses recycling outreach; bin, cart, and other receptacle labeling and signs; community recycling ambassador education programs or training of trainer programs; and/or other education and outreach activities to improve waste prevention, reuse and recycling and reduce contamination, such as evaluations and evidence-based messaging and strategies associated with preventing or reducing waste and improving reuse, repair, refurbish and remanufacture of materials.

Deliverables

- Education, guidance and resources to increase recycling efforts by enabling and changing the societal norms associated with local recycling behavior. The three-year campaign will ultimately focus on all materials, but will focus on the following individual materials throughout the campaign: aluminum and steel containers, glass, cardboard paper and plastics, food, organics (yard and tree trimmings, wood, etc.), textiles, and batteries and electronics.
- Bi-weekly reporting of planning and program development activities for the Recycling Program Grant
- Implementation assistance of approved recommendations.
- Interim Progress Reports at year one, two, and three and Final Report at completion; includes 15 bound final reports and a digital PDF, and a PowerPoint presentation of final recommendations to Joplin City Council.

Timeliness

- Complete the scope of services within the approved timeline, which is anticipated to cover up to twelve (12) months of planning and another two years of implementation from start date.

Compliance/Reporting

- Assist with required information for reporting to State and Federal granting agencies.

Meetings

- Coordinate and attend meetings in conjunction with and/or on behalf of the City of Joplin.
    - Kick-off, project status, program status, stakeholder meetings, public information gathering forums, city council and/or related boards and commission meetings.

Technical Assistance

- Coordinate or provide support in any technical assistance needed with City and EPA, as needed.

Closeout

- Provide all documentation required for any program closeout.

Other support related to the Recycling Program as required by the City.

Background

The Joplin Regional Recycling Outreach project is a three-year campaign focused on further expanding recycling awareness and encouraging behavioral changes through educational programs.

After a comprehensive analysis it was determined that members of the community might not be familiar with how to

Purpose

The purpose of this RFP is to select a firm that will be a partner in a planning and implementation effort for the recycling outreach program. The City of Joplin is hereby requesting written proposals to provide planning and implementation services for the approved project described above. It is anticipated that the timeline for these services will be three (3) years; this includes planning and development, and implementation and management of a program and objectives. Firms must be collaborative and willing to take direction from City staff. The winning firm will ensure full compliance with required regulations pursuant to EPA regulations. For more information on evaluation criteria, please refer to section four, Evaluation.

The Joplin Regional Recycling Outreach project will encourage the collection of recycled materials that are sold to an existing or developing market and (1) inform the public about residential or community recycling programs; (2) provide information about the recycled materials that are accepted as part of a residential or community recycling program that provides for the separate collection of residential solid waste from recycled material; and (3) increase collection rates and decrease contamination in residential and community recycling programs.

A significant portion of this effort will be education, promotion, and awareness with citizens and key stakeholders like Joplin Schools, Higher Education Institutions, Homeless Coalition and clients, Solid Waste Advisory Commission, local non-profits. and environmental groups.

MEMO

DATE: May 6, 2024

TO: Nick Edwards, City Manager

FROM: Tony Robyn, Assistant City Manager

SUBJECT: Areas of Persistent Poverty Transit Grant – Scope of Services

Attached is the needed scope of services to research the requirements and planning steps for the development of a regional transportation-type authority under the Transit Grant. This will require public input and a legislative process for development, similar to other metropolitan communities in Missouri that have these types of authorities.

Joplin's fixed-route transit system was idled in November 2022 due to a lack of CDL drivers and a pool of trained applicants necessary to operate a consistent and comprehensive schedule and system. As a result, the city resorted to the on-call service, Metropolitan Area Public Transit System, and increased the number of transport vans to in part meet the increased demand. This is considered a temporary solution until the City can restructure a more sustainable fixed-route program.

In July 2023, the U.S. Department of Transportation's Federal Transit Administration (FTA) awarded $400,000 to Joplin to help improve public transportation options. The award requires the City of Joplin, Missouri to analyze feasible options that will promote more ridership in historically disadvantaged communities or designated as areas of persistent poverty. Specifically, the plan will define methods of how the transit system can sustainably support a metropolitan structure to include areas where there is a need for more affordable access to employment, education, healthcare, and public services.

Upon Council review and recommendations, the City will release a full Request for Proposals to bring on capacity to research and outline the steps and processes necessary to restructure and implement a more sustainable transit program.

This program is funded through a Federal Transit Authority matching grant of $400,000 and the City's cost-share is $100,000.

AREAS OF PERSISTANT POVERTY (AoPP) PROGRAM FUNDED BY THE FEDERAL TRANSIT AUTHORITY (FTA)

Section III
Project Scope

General Statement
The City of Joplin requests proposals from qualified organizations for planning services of the Joplin Transit Program. The firm shall work with the City of Joplin to plan the Program outlined in the executive summary and the Scope elements below to conduct a planning process to determine the feasibility of a transportation authority.

The City expects the winning respondent to periodically work on-site for key implementation duties as the project requires frequent interactions with beneficiaries, community organizations, surrounding potential participating communities, and the general public.

The outline below is inclusive, but not necessarily an exhaustive list of required activities.

The City reserves the right to seek clarification on any or all proposal submittals.

Scope of Services

Program Design
- Review the City of Joplin's transit program and structure.
- Review the Ten-Year Transit Master Plan developed in 2021.
- Review, revise, or create program management document templates, as needed.
- Review Missouri communities that may have similar types of Metropolitan Transportation Authority Districts or other financially sustainable transit systems.

Program Planning
- Research best practices for transit authority programs, processes, and tools for organizing, operating, and managing a transit program under a Missouri Transportation Authority District.
- Develop a feasibility assessment that includes interest in participation, ability to fund and/or contribute towards the authority's operations, and proposed governance structure.
- Assessment should include proposed by-laws, district boundaries, an established level of service and a 5-year implementation budget.
- Provide a program outline of steps required to establish a regional transportation-type authority; include any legislative approvals and steps and metropolitan community partnerships.
- Identify sustainable revenue structures for consideration to support improvements and ongoing operations of the recommended transit structure
- Work directly with assigned staff tasked to manage program planning activities.
- Assist assigned staff in developing a community outreach and communication plan, ensuring planning information reaches those impacted individuals, community organizations, program beneficiaries, and other stakeholders.
- Deliverables
    - Bi-weekly reporting of Planning activities for the Transit Program Grant
    - Provide a recommended transit structure program to meet outlined objectives,

    - Outline implementation assistance of approved recommendations.
    - Interim Report at three quarters completion and Final Report at completion; includes 15 bound final reports and a digital PDF, and in person PowerPoint presentation of final recommendations to Joplin City Council.

Timeliness

- Complete the scope of services within the approved timeline, which is anticipated to cover up to twelve (12) months from start dates.

Compliance/Reporting

- Assist with required information for reporting to State and Federal granting agencies.

Meetings

- Coordinate and attend meetings in conjunction with and/or on behalf of the City of Joplin.
    - Kick-off, project status, program status, stakeholder meetings, public information gathering forums, city council and/or related boards and commission meetings.

Technical Assistance

- Coordinate or provide support in any technical assistance needed with City and FTA, as needed.

Closeout

- Provide all documentation required for any program closeout.

Other support related to the Transit Program as required by the City.

City Manager's Office
602 S. Main Street
Joplin, Missouri 64801
(417) 624-0820 Ext.200

Draft Scope of Services

General

The City of Joplin seeks organizational consulting services to facilitate a City Council retreat to be held before November 1, 2024.

Background

The City of Joplin serves approximately 50,000 residents within its city limits and nearly 250,000 people within the regional area. The City operates under a council-manager form of government featuring a nine-member City Council. Four of the community's council leaders are elected from single-member districts and five — including the mayor — in an at-large election. Mayors serve two-year terms and are limited to two terms, while council members serve four-year terms with no term limits.

In 2020, the Mayor and Council held a visioning and goal setting retreat which resulted in setting new direction for the organization. The Council approved resolution #2021-012 adopting a new vision and establishing 6 goals as follows:

1. Improve Community Appearance
2. Address Declining Neighborhoods
3. Increase Economic Opportunities
4. Address Homelessness
5. Reduce Crime and Increase Safety
6. Create and Grow Resilient Revenue

Following the adoption of goals, the use tax was approved by citizen vote for the necessary funding to begin implementation. The implementation plans, or action plans, continue to be a priority for the City with many plans implemented. There are a few action plans that have yet to be implemented but will begin soon.

The City Council and City staff desire to revisit the progress made toward implementing the 2020 goals and determine what, if any, new priorities exist and re-establish new goals and priorities for the next 4 years.

Scope of Work

The consultant will be expected to facilitate and lead discussion or training for the following:

- Future Planning: The consultant should make arrangements for a keynote speaker to help spur conversations about future goals and priorities. The Council would like to hear about the experience from a past Mayor, or Councilmember, from a high growth, larger metro community, in regards to setting and following through on a new vision or goals.

- A goal and priority setting discussion: The consultant should solicit input from the City Council about community strengths, weaknesses, opportunities and threats. Based on this input, the consultant should find common themes and proposed new goal/priority focus. The consultant should find supporting information for proposed goals/priorities using past public engagement efforts such as master plans, studies, assessments, audits, or plans that have a high level of citizen engagement. The consultant, with help from city staff, should facilitate a discussion whereby formal goals/priorities will be formally established.
- Strengthen Relationships: The City Council would like to strengthen the working relationships within the group by learning of each other's personality characteristics and professional approach to leadership and management.
- Organizational Values: High-performing organizations are usually led by shared values embraced by the organization as a whole. The consultant should lead a discussion among the City Council to identify the values necessary for the City of Joplin to be a high-performing organization and a leader in the way municipal services are delivered. The consultant should facilitate a discussion on the habits or traits of effective City Councils or elected leaders.

Deliverables

- The consultant will provide relevant training materials related to effective Board/Council leadership skills.
- The consultant will provide a final report of the discussions and outcomes of the retreat. The intent is to have a report that can be shared with future Council members to help with orientation and also be shared with the public.

Additional Information

The retreat should occur before November 1, 2024. The City Council requests the retreat not require more than 16 consecutive hours (2 days) to finish. For scheduling purposes, proposals may include time on Saturdays. The City budgeted for a complete cost of $14,999 but will evaluate all proposals based upon the merits, timeliness, and cost for services. The City Council suggests that the consultant use a mix of a traditional classroom environment and an unconventional learning environment within the city limit.

Submission Guidelines

Proposals should include details about the proposed format of the retreat and approach to deliver the desired scope of work. Additionally, please provide three references from communities where similar services have been provided, and the complete cost of your proposal, including travel expenses. Please submit written proposals no later than 5:00 p.m. on August 2, 2024. Proposals may be submitted to:

City of Joplin
Attn: City Manager's Office
602 S. Main St.
Joplin, MO 64801

For any questions regarding the project, please contact Whitney Pachlhofer by email at WPachlho@joplinmo.org or by phone at (417) 624-0820 ext. 1201.