JOPLIN CITY COUNCIL
INFORMAL MEETING
MONDAY, NOVEMBER 6, 2023
5TH FLOOR COUNCIL CHAMBERS
602 S. MAIN ST.
5:15 PM

This meeting can be livestreamed at http://www.joplinmo.org/182/Video-Multimedia

AGENDA

1. MSSU Report to City Council and Strategic Plan
2. Joplin Sports Authority Quarterly Update
3. Staffing Update

Notice posted at 12:00 p.m. on this 2nd day of November 2023. (RSMo 610.020)

The City of Joplin is committed to comply with the Americans with Disabilities Act. The Joplin City Council Chambers is wheelchair accessible. Request for reasonable special accommodations must be made 48 hours prior to the meeting. Please email the City Clerk's office at hnagy@joplinmo.org or call (417) 624-0820 ext. 1220 for assistance.

Ad Omnia Parata

ADVANCING MSSU

Report to the Joplin City Council

Monday, November 6, 2023

FALL ENROLLMENT

When the official census count was taken at Missouri Southern on Friday, September 15, 2023, it showed some exciting milestones in enrollment. These included:

- A **6.5% increase in new students** – the second straight year of growth in total freshmen, transfer, and graduate students new to campus.
- The **highest retention rate** of students from fall to fall (2022 to 2023) in the last 17 years.

With these positive signs, Missouri Southern continues its efforts to grow enrollment and bend the curve toward an overall increase in total headcount.

STATEWIDE MISSION

The Missouri Coordinating Board for Higher Education recently voted to support Missouri Southern's request to update and expand its statewide mission. Pending legislative approval in the spring, the university's current statewide mission of international and global education will continue with the **addition of two new elements: health and life sciences and immersive learning**. These three elements represent a strategic focus on Missouri Southern's academic strengths and the workforce needs of the region.

NEW ACADEMIC PROGRAMS

Ensuring high-quality, relevant academic programs is a top priority for Missouri Southern. To that end, the university has recently launched several new programs, including:

- MS in Data Analytics
- BS in Biochemistry
- MS in Healthcare Administration
- BS in Sport and Recreation Management

In addition, Missouri Southern recently received approval to begin offering a **Master's degree in business administration** (MBA) in Fall 2024.

THEMED SEMESTER

Missouri Southern's tradition of hosting a themed semester continues this year with the selection of **Ireland for Fall 2023**. More than 30 million Americans *(almost 10% of the population)* can claim Irish heritage. A full program of food, music, history, cinema, and guest lecturers is planned for the semester.



PASS RATES

Missouri Southern students achieved outstanding results on state and national professional exams. The **pass rate for May 2023 graduates in the following programs were 100%:** nursing, dental hygiene, radiology, paramedicine, teacher education, and law enforcement academy. This external validation of MSSU's educational quality sends a signal to prospective students and employers.

HEALTH SCIENCE INNOVATION CENTER



Progress continues on both design and fundraising of the new Health Science Innovation Center. **Nearly $13 million has been committed toward the $15 million match** from the State of Missouri. Earlier this summer, the university partnered with **Corner Greer Architects** to lead the design of the facility. Since that time, Corner Greer has conducted multiple on-site listening and design sessions with faculty and staff who will use the Health Science Innovation Center. Preliminary schematic designs *(rough floor plans)* will be shared with a wider audience of faculty and staff in mid-November. Currently, the schedule anticipates **groundbreaking on the project in Spring 2024** and completion and opening of the facility in Fall 2026 – in time for August classes to begin. The search for a construction manager is currently in progress with an announcement on that important partner expected soon following contract negotiations.

NEW BOG MEMBER



Missouri Governor Mike Parson recently appointed **former Joplin Mayor Mike Seibert** to complete a term on the Missouri Southern Board of Governors. He fills the open position of former BOG member Ron Richard, who died in June. Governor Seibert is a senior sales representative for Bristol-Myers Squibb and received a Bachelor of Science degree in marketing and management from Missouri Southern in 1980. He and his wife, Kristi, live in Joplin and have been active and visible members of the community for many years. Welcome, Governor Seibert!

FUNDRAISING CAMPAIGN

"Lions Forward," the first comprehensive fundraising campaign in nearly 20 years, completed its first year with record levels of philanthropic giving. As of October 31, 2023, nearly 1,800 individual donors made campaign gifts to the Missouri Southern Foundation, with 159 gift commitments of $25,000 or more. **Eight individual commitments of $1 million or more** were also recorded in that time. The generosity of alumni and friends will impact the university's trajectory and student lives for years to come. A public campaign kickoff will occur in early 2024.



/2023 - 2028

STRATEGIC PLAN

MISSOURI SOUTHERN STATE UNIVERSITY

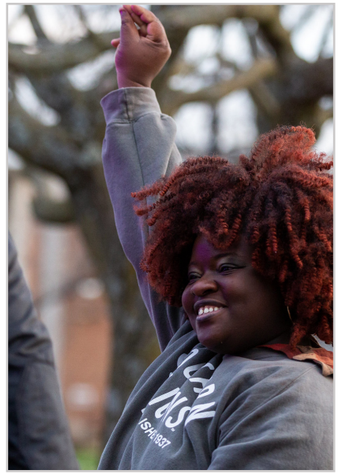
















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Mission Statement

Missouri Southern State University educates and graduates knowledgeable, responsible, successful global citizens.

Vision Statement

Missouri Southern State University will be a premier public comprehensive university that is the first-choice destination for students, faculty and staff. The university will be recognized for its innovation and productive partnerships spanning from regional to global. We will be dedicated to educating and inspiring diverse learners, external engagement, and helping students and communities realize their greatest potential.

Statement of Core Values

We believe in:

- Academic Excellence
- A Student-Centered Culture
- Global Knowledge
- Community Engagement
- Integrity, Responsibility, and Accountability
- Diversity, Equity, and Inclusion



GOAL 1

Academic Excellence and Quality Programs





Missouri Southern exemplifies academic excellence and offers quality academic programs that are in demand regionally and that are collaborative, innovative, and accessible.

1. Immersive learning experiences, such as study abroad and collaborative research, will be essential to academic programs.
2. Flexible and accessible learning environments will promote student success.
3. Collaborative academic programs taught by innovative faculty will prepare students for futures in high-demand fields through relevant curriculum.
4. Cutting-edge technology, support for faculty, and facilities will be the catalyst for collaborative and innovative programs.



GOAL 2

Culture of Caring

Missouri Southern fosters a culture of caring that supports all students, creates quality relationships, and enables a work environment that is positive and rewarding.

1. Student success will be the center of every interaction on campus.
2. The campus community will embrace a standard of conduct that promotes excellence, respect, collegiality, and service.
3. The University will cultivate and support a work environment that retains and attracts quality employees.
4. Campus culture and communication will drive effective interaction, encourage collaboration, foster relationships, and build a sense of community.







GOAL 3

Engagement





Missouri Southern strengthens university, community, regional, national, and global ties for the mutually beneficial exchange of knowledge and resources.

1. Collaboration with community businesses and organizations will build reciprocal relationships to promote experiential learning for students and to meet professional needs.
2. We will provide and communicate opportunities for intellectual, economic, cultural, and social enrichment to the community through experiences, entertainment, and sporting events.
3. Global engagement and competence will be strengthened through a global-focused curriculum and extracurricular events.
4. Our brand will become an integral part of our culture and identity.
5. Strong charitable giving, including the Lions Forward campaign, will effectively support university priorities and the long-term success of MSSU.



GOAL 4

Campus Vibrancy

Missouri Southern embraces campus vibrancy that enhances quality of learning and life.

1. Campus facilities will provide a comfortable and supportive environment that promotes a sense of belonging and allows students to thrive.
2. Our campus will be the destination for regional academic, educational, and sporting events.
3. The University will provide, support, and promote activities that appeal to students, faculty, staff, and the external community, as well as promotion that communicates the availability of these opportunities.
4. The MSSU athletic program will be committed to excellence and integrity in competition and in learning.



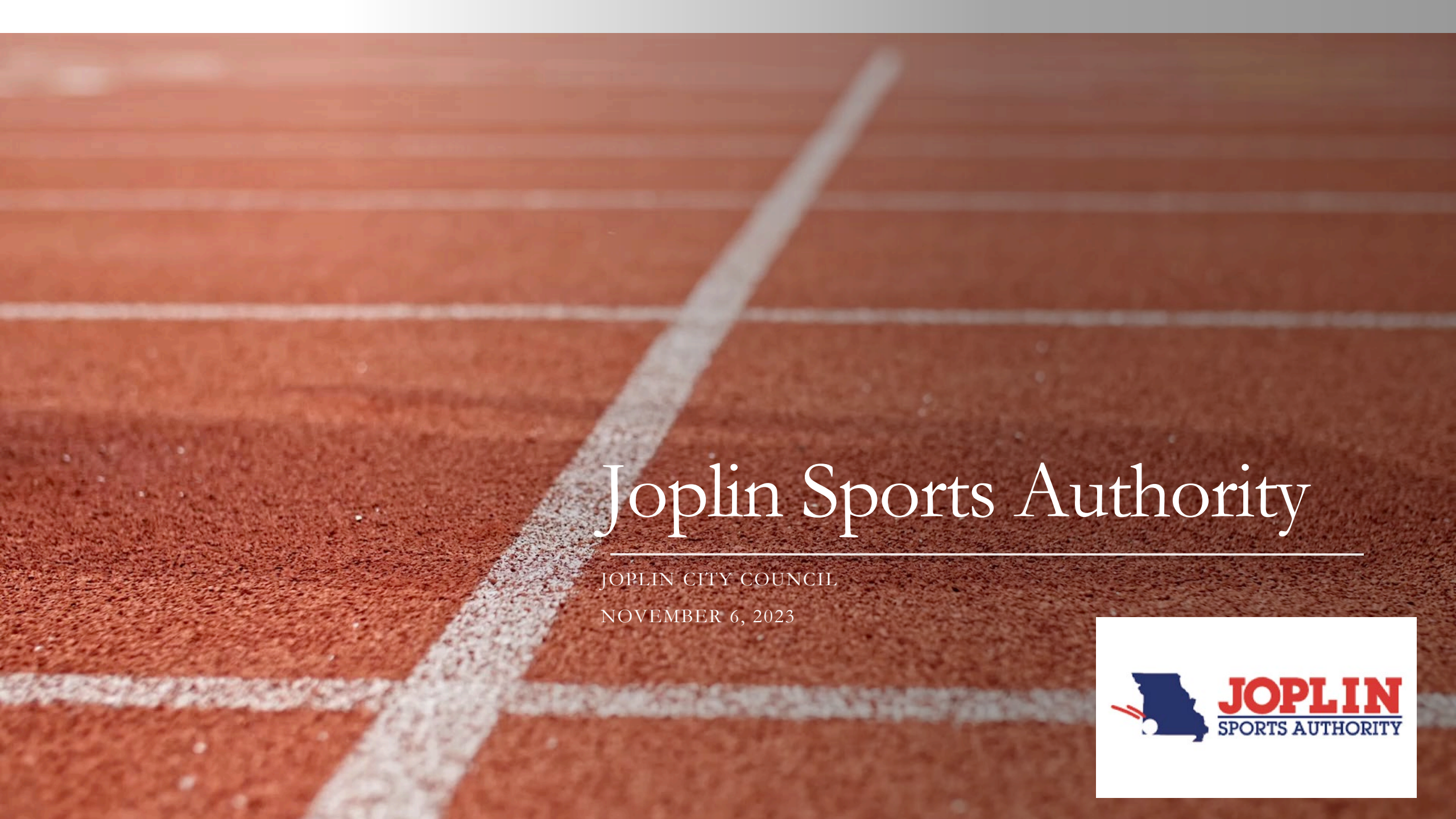




/ 2023 - 2028

STRATEGIC PLAN

MISSOURI SOUTHERN STATE UNIVERSITY



Joplin Sports Authority

JOPLIN CITY COUNCIL

NOVEMBER 6, 2023

JOPLIN
SPORTS AUTHORITY

Agenda:

1. JSA Mission Statement
2. Joplin Area Sports Hall of Fame Event Class of 2023
3. End of Year Financials (as of November 1)
4. Updates on Recent Events
5. Tourism Venue Assessment
6. Upcoming National Events and Bid Updates

JOPLIN
SPORTS AUTHORITY

Joplin Sports Authority- What are we and what do we do?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

JOPLIN
SPORTS AUTHORITY

Joplin Area Sports Hall of Fame Class of 2023

- **Class of 2023!**
- Terrie Dresch
- Mark Smith
- Robert Russell
- Kevin "Moose" Sadler













JOPLIN SPORTS AUTHORITY

End of Year Financials FY 23

- No Major Outstanding Debts or Invoices for the end of FY23 (as of November 1).
- Finalized FY24 Budget in September by JSA Board.
- Cash position is good with $54,060 in cash reserves to start the year (will need the reserves over the lean months and preparation for NJCAA Division 2 Women's Basketball National Tournament in March).
- Will have year end adjustments made during the annual audit in November and December.
- Next time JSA presents to the Joplin city council we will have the finalized audit submitted to the city.

JOPLIN SPORTS AUTHORITY

Updates on Recent Events

JOPLIN SPORTS AUTHORITY

- TEAMS Conference in West Palm Beach- attended with SMMS group; great opportunity to recruit to the state and our region!
- Went to Columbia for SMMS Workshop on the Amateur Sports Tax Credit Program (ASTCP) on funding for events and process with the Dept. of Development and Missouri Dept of Revenue.
- Sports ETA 4S Summit in El Paso (Presented a 45-minute education session at the convention on Rebranding your image in your local community)
- Will be working with our consultant on our JSA Strategic Plan. First site visit is in January of 2024.

Updates on Recent Events



- **Monster Games** (600+ participants on campus at MSSU and Schifferdecker Park) July 28-30

- **American Junior Golf Association (AJGA) Joplin Junior Championship presented by Roper Honda**
- Over 150 top juniors in the world participated five local players (Joplin, Frontenac, Carl Junction, Carthage, Nevada).
- Chance Rinkol (Leawood, Kan.) & Tianyu Wei (Shanghai, China) inaugural winners. August 7-11

- **Missouri Elks Golf Tournament August 12-13** (played at Schifferdecker and Briarbrook Golf Courses) 198 teams participated from across the state.

- **Christiana Freeman/Paige Neal JHS Softball Tournament at Bassman Complex September 1-2**

JOPLIN SPORTS AUTHORITY

Updates on Recent Events

- **National Junior College Athletics Association (NJCAA) Division II National Preview**. Nine (9) teams participated, 1 from Missouri (Mineral Area). September 18-19

- **Missouri State High School Activities Association (MSHSAA) Girls Class 2 Golf at Twin Hills October 16-17, 2023**
- 89 Golfers participated, seven teams (Mt. Vernon, Cassville, Monett, and Lamar represented locally)

- **Missouri Christian Schools Athletics Association (MCSAA) started their 26th Year in Joplin with their Fall Festival October 26-28, 2023**
- Record number of Volleyball teams (34), Soccer teams (19), Cross Country Runners (96), and Disc Golfers (36)

JOPLIN SPORTS AUTHORITY

Joplin Tourism Venue Assessment

- The consultant (CSL International) did an exceptional job!
- There was extensive engagement for a variety of interested parties in the process!
- The committee work was terrific!
- A special shout out to Patrick Tuttle and Paul Bloomberg, in particular, for their hard work on the committee!
- Need for additional indoor sports venue seems to be a leading factor.

JOPLIN
SPORTS AUTHORITY

National Events and Updates on Bids

- National Christian College Athletics Association (NCCAA) D-II Volleyball National Championship November 15-18 at Ozark Christian College. Eight teams participating and billboards throughout town.
- Kansas Collegiate Athletic Conference (KCAC) Women's Golf 2025 Championship (site visit completed & awaiting championships committee decision).
- MSHSAA Bids have been awarded. JSA & Twin Hills will host Girls Class 3 (October 2025), Girls Class 4 (October 2029), Boys Class 4 (May 2027), & Boys Class 5 (May 2029).
- We are gearing up for the 2024 NJCAA D-II Women's Basketball National Championship (March 18-23) at Leggett & Platt Athletic Center on the campus of MSSU. Be on the lookout for billboards and marketing in the four-state area.



JOPLIN SPORTS AUTHORITY

Thank you to our sponsors!
Their support assists in making us the JACC 2023 Not-For-Profit of the year!

JOPLIN
Area Chamber of Commerce



Any questions?

THANK YOU FOR YOUR TIME!



- Contact Information:
- Jared Bruggeman
- Executive Director
- Joplin Sports Authority
- O: 417-625-1006
- Email: jared@joplinsports.org
- www.joplinsports.org

JOPLIN SPORTS AUTHORITY

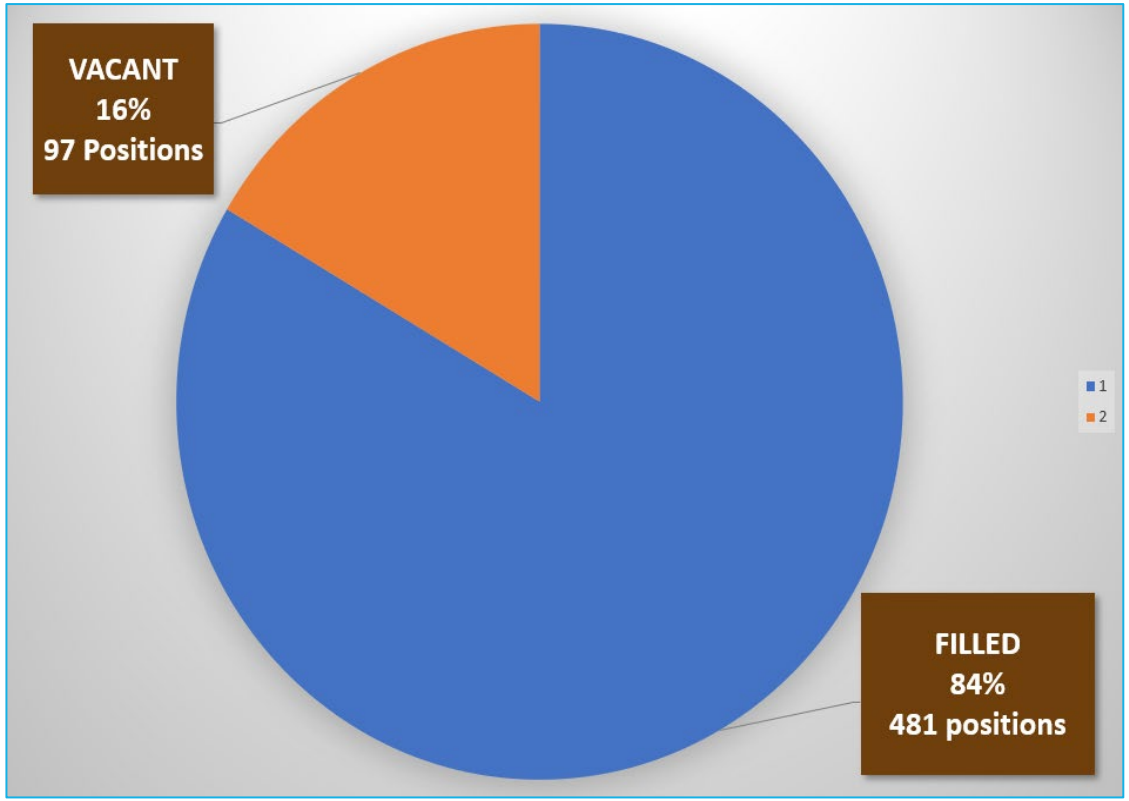


City of Joplin Staffing Update

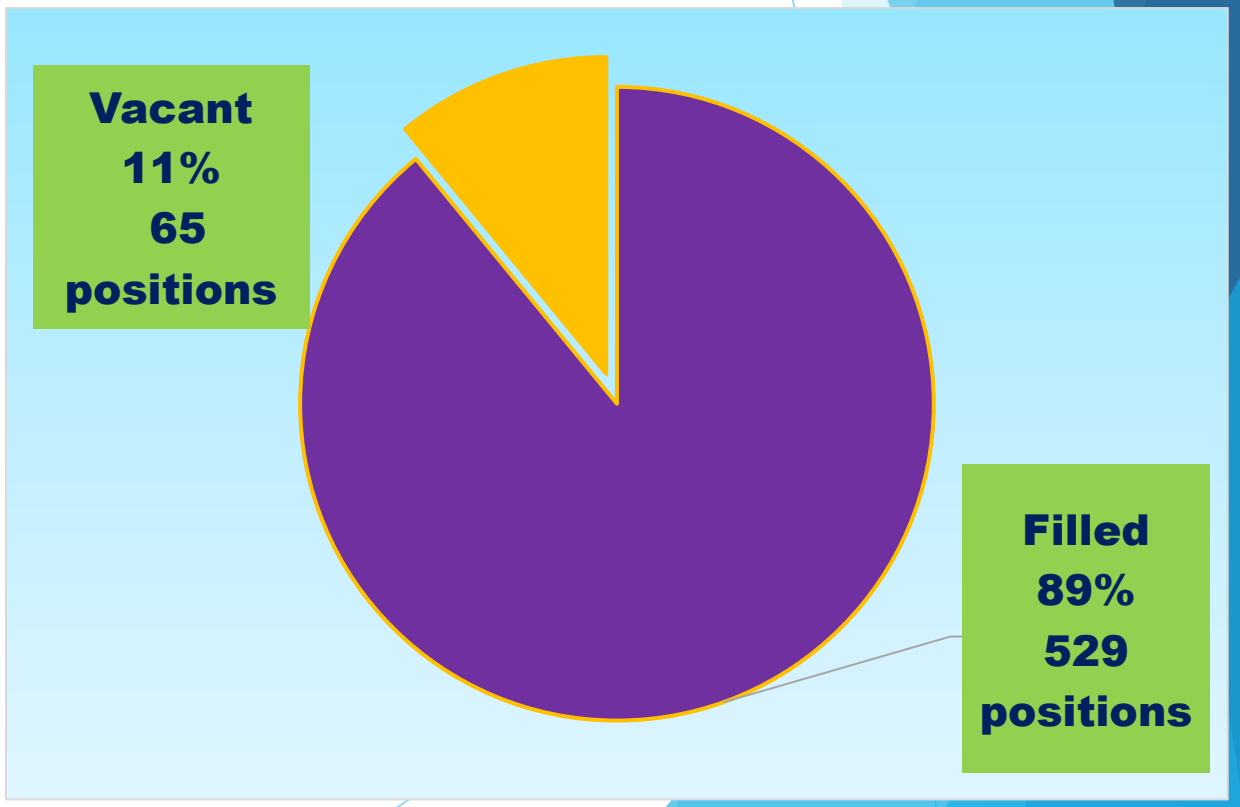
November 6, 2023

HIRING COMPARISON 2022 - 2023

OCTOBER 2022



OCTOBER 2023



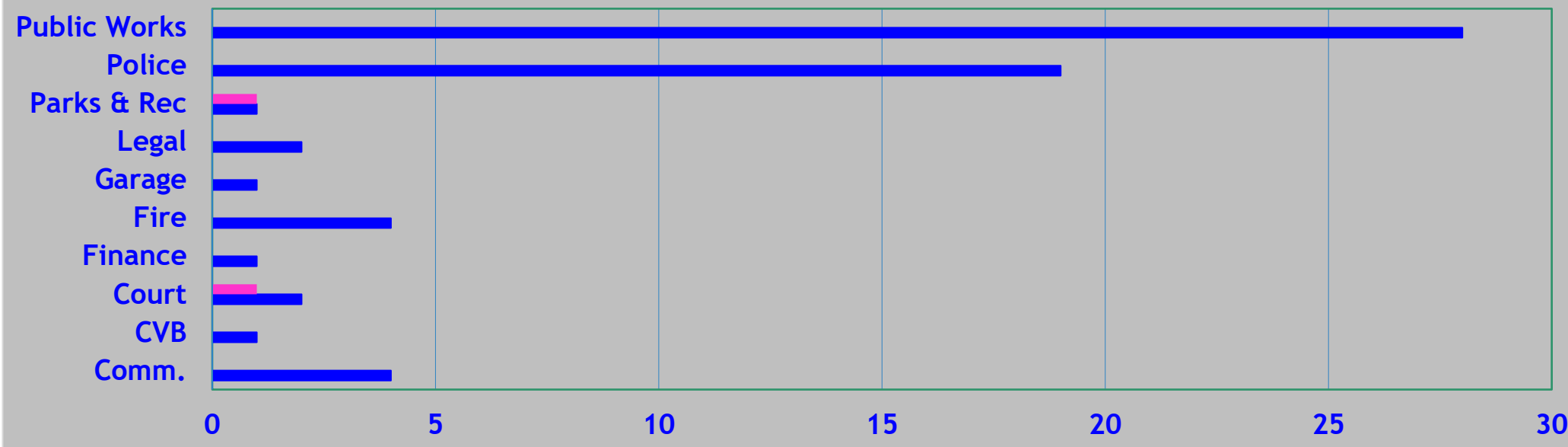
Vacancies as of October

2022	2023
97	65

23 new positions added

15 to be filled

Vacancies by Department as of 10.31.23



	Comm.	CVB	Court	Finance	Fire	Garage	Legal	Parks & Rec	Police	Public Works
PT	0	0	1	0	0	0	0	1	0	0
FT	4	1	2	1	4	1	2	1	19	28

PT FT

2022

Total Applicants: 997
Total Hired: 221

2023

Total Applicants: 1303
Total Hired: 328



Turnover

Jan – Oct 2023

15.5%

84 terms

- Retirement: 9
- Involuntary: 20
- Resignations: 55

2022

15%

PROPOSED SOLUTIONS



Paid Apprenticeships and Internships



ONGOING - Fill positions from Existing Applicant Pool/Temp-to-hire/Fill PT for vacant FT positions



COMPLETED Full Market Study/Implement Pay Equity Plan



TBD - Create employee referral incentive plan to fill vacancies



IN PROGRESS - In-house Training Programs (CDL)



ONGOING - Develop employee career path/Succession Planning



TBD - Department Open Houses / Class Visits