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AGENDA

JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5th Floor, Study

October 15, 2024 – 3:00 p.m.

1) Call meeting to order
2) Approve August minutes (no September meeting)
3) Updates on Projects and Events
   a) Visitor Profile
   b) Venue Study
   c) World Street Painting Festival
   d) Route 66 Centennial
      i. Marketing
      ii. Events
      iii. World Cup
4) CVB Reserve Funds
5) Other Business
6) The Board will adjourn for a tour of the Union Depot

A majority vote may add any matter deemed necessary or presented at the meeting and deemed appropriate.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

The notice was posted at 9:00 a.m. on the 10th day of October 2024.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*