JOPLIN CITY COUNCIL
INFORMAL MEETING
TUESDAY, SEPTEMBER 5, 2023
5TH FLOOR COUNCIL CHAMBERS
602 S. MAIN ST.
5:15 PM

This meeting can be livestreamed at http://www.joplinmo.org/182/Video-Multimedia

AGENDA

1. International Guests – 2022 Impact
2. Updated Compensation Study
3. Housing Revitalization Plan Update

Notice posted at 12:00 p.m. on this 31st day of August 2023. (RSMo 610.020)

The City of Joplin is committed to comply with the Americans with Disabilities Act. The Joplin City Council Chambers is wheelchair accessible. Request for reasonable special accommodations must be made 48 hours prior to the meeting. Please email the City Clerk's office at hnagy@joplinmo.org or call (417) 624-0820 ext. 1220 for assistance.

Ad Omnia Parata

Summary of International Travelers to Joplin 2017-2022

2022

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	23,021	$2,112,066
2	MEXICO	5,173	$1,394,669
3	UNITED KINGDOM	761	$342,117
4	SPAIN	241	$230,874
5	GERMANY	449	$201,216
6	GUATAMALA	146	$181,646
7	ITALY	288	$157,012
8	BRITISH VIRGIN ISLANDS	59	$150,537
9	JAPAN	358	$104,200
10	FRANCE	349	$59,055
11	AUSTRALIA	233	$50,690
12	EL SALVADOR	102	$43,922
13	BRAZIL	63	$43,047
14	FINLAND	121	$42,832
15	GUAM	103	$42,337
BOTTOM 10, PLUS TOTALS			
109	ST. KITTS-NEVIS	1	$33
110	OMAN	1	$23
111	KYRGYZSTAN	1	$20
112	SINT MAARTEN	1	$15
113	REPUBLIC OF MOLDOVA	1	$13
114	BARBADOS	1	$10
115	MONACO	1	$9
116	MONGOLIA	1	$9
117	ST. LUCIA	1	$3
118	UGANDA	1	$3
	TOTAL	**33,980**	**$5,810,066**

2021

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	16,706	$1,686,602
2	MEXICO	2,438	$841,565
3	GUATAMALA	197	$442,678
4	SPAIN	63	$157,624
5	UNITED KINGDOM	164	$147,364
6	BRITISH VIRGIN ISLANDS	46	$110,390
7	GERMANY	93	$110,159
8	ITALY	36	$76,741
9	GUAM	89	$55,190
10	PERU	39	$42,978
11	BAHAMAS	43	$39,287
12	SOUTH KOREA	35	$37,361
13	FRANCE	70	$31,129
14	JAPAN	146	$30,981
15	BOLIVIA	13	$25,575
BOTTOM 10, PLUS TOTALS			
94	MYANMAR	1	$25
95	TOGO	1	$23
96	AZERBAIJAN	1	$21
97	BULGARIA	1	$20
98	TURKMENISTAN	1	$15
99	LUXEMBOURG	1	$15
100	SLOVAKIA	1	$13
101	ZAMBIA	1	$11
102	ARMENIA	1	$4
103	TANZANIA, UNITED REP. OF	1	$4
	TOTAL	**21,440**	**$4,253,727**

2020

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	12,409	$1,097,265
2	MEXICO	1,428	$786,476
3	JAPAN	115	$201,947
4	GUATAMALA	75	$153,784
5	UNITED KINGDOM	127	$140,229
6	SAUDI ARABIA	42	$124,177
7	SOUTH KOREA	26	$87,697
8	SPAIN	48	$83,555
9	ITALY	19	$79,562
10	BAHAMAS	32	$73,883
11	BRITISH VIRGIN ISLANDS	13	$49,477
12	AUSTRALIA	46	$45,492
13	HONDURAS	13	$45,464
14	PANAMA	21	$43,078
15	INDIA	33	$42,251
BOTTOM 10, PLUS TOTALS			
105	AUSTRIA	2	$55
106	MALAWI	1	$53
107	AZERBAIJAN	1	$53
108	REPUBLIC OF SERBIA	1	$42
109	REPUBLIC OF MOLDAVIA	1	$35
110	COTE D'IVOIRE	1	$30
111	NICARAGUA	1	$26
112	HAITI	1	$19
113	CAYMAN ISLANDS	6	$8
114	BELARUS	2	$5
	TOTAL	**15,077**	**$3,465,277**

2019

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	14,616	$1,561,827
2	MEXICO	2,449	$968,295
3	JAPAN	415	$420,154
4	UNITED KINGDOM	857	$349,711
5	SOUTH KOREA	77	$309,548
6	CHINA MAINLAND	282	$187,414
7	AUSTRALIA	302	$145,729
8	GERMANY	352	$131,373
9	SAUDI ARABIA	83	$109,845
10	GUATEMALA	77	$97,698
11	BRITISH VIRGIN ISLANDS	43	$85,758
12	ITALY	145	$80,988
13	INDIA	76	$70,997
14	NEW ZEALAND	96	$56,975
15	IRELAND	69	$53,085
BOTTOM 10, PLUS TOTALS			
105	BULGARIA	1	$41
106	FIJI	1	$37
107	GRENADA	1	$33
108	MONGOLIA	1	$33
109	BELIZE	1	$22
110	QATAR	1	$18
111	REPUBLIC OF SERBIA	1	$15
112	COTE D'IVOIRE	1	$13
113	JORDAN	1	$12
114	RWANDA	1	$4
	TOTAL	**21,895**	**$5,340,404**

2018

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	14,019	$1,340,209
2	MEXICO	2,334	$707,800
3	UNITED KINGDOM	722	$506,433
4	JAPAN	380	$460,306
5	GERMANY	370	$155,416
6	CHINA	320	$208,738
7	AUSTRALIA	295	$153,916
8	FRANCE	280	$82,892
9	SPAIN	264	$29,214
10	ITALY	156	$109,748
11	BRAZIL	145	$95,019
12	INDIA	99	$109,005
13	GUATEMALA	93	$117,301
14	SWITZERLAND	83	$30,692
15	GUAM	79	$23,208
BOTTOM 10, PLUS TOTALS			
102	NEPAL	1	$107
103	TURKMENISTAN	1	$62
104	GEORGIA	1	$52
105	GHANA	1	$33
106	HAITI	1	$33
107	BULGARIA	1	$30
108	NAMIBIA	1	$23
109	MACEDONIA	1	$7
110	UNITED REP. OF TANZANIA	1	$7
111	LEBANON	1	$4
	TOTAL	**21,193**	**$5,540,678**

2017

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
TOP 15			
1	CANADA	14,050	$1,501,864
2	MEXICO	2,078	$819,823
3	UNITED KINGDOM	572	$345,583
4	JAPAN	362	$491,862
5	GERMANY	335	$158,733
6	CHINA	319	$176,353
7	SPAIN	273	$45,592
8	AUSTRALIA	253	$166,925
9	FRANCE	196	$56,224
10	BRAZIL	140	$79,145
11	ITALY	139	$133,040
12	SOUTH KOREA	103	$362,552
13	SAUDI ARABIA	98	$169,905
14	SWITZERLAND	97	$20,895
15	BAHAMAS	88	$77,195
BOTTOM 10, PLUS TOTALS			
104	LATVIA	1	$105
105	TURKMENISTAN	1	$70
106	BANGLADESH	1	$64
107	MALTA	1	$62
108	ST. KITTS-NEVIS	1	$59
109	NIGERIA	1	$36
110	BULGARIA	1	$30
111	BOSNIA & HERZEGOVINA	1	$14
112	BAHRAIN	1	$8
113	GRENADA	1	$5
	TOTAL	**20,614**	**$5,564,568**

Source: Estimates based upon aggregate Visa card data from VisaVue Travel plus information from the US Dept.of Commerce and Tourism Economics.
**** Highlighted numbers, additionally, are major Route 66 countries.**

The **U.S. Travel Associationm June 2023, biannual forecast** for travel to and within the United States through 2026, shows a normalized rate of growth in the domestic leisure travel sector after months of elevated demand.

"Robust domestic leisure travel demand has been the driving force in the overall industry's post-pandemic comeback," said U.S. Travel Association President and CEO Geoff Freeman. "Though the surge we experienced in the last year is starting to moderate, we expect this segment to remain resilient in coming quarters."

Domestic Leisure Travel

Domestic leisure travel is expected to remain strong, but with normalized rates of growth (around 2%) in 2023 and 2024. Volume is expected to grow faster year-over-year (YOY) than inflation-adjusted spending in 2024 and beyond.

Domestic Business Travel

Both volume and spending in domestic business travel is expected to grow—albeit more slowly—largely due to economic conditions. While business travel will continue recovering, with both volume and spending at double-digit growth in 2023, it is expected that growth in inflation-adjusted spending will be slower than volume in 2024 and beyond.

Business travel volume is not expected to recover to 2019 levels until 2025, while inflation-adjusted spending is not expected to recover within the range of the forecast.

International Inbound Travel

The inbound travel forecast was upgraded due to strong demand from the Canadian market, as well as stronger expectations from key overseas markets such as Brazil. Year-over-year, inbound travel volume is projected to grow 31% in 2023 and 18% in 2024, while inflation-adjusted spending is projected to grow 34% in 2023 and 19% in 2024.

Volume in this sector is projected to recover by 2025, while inflation-adjusted spending will not

AT-A-GLANCE			
2022	**33,980**		**$5,810,066**
2021	**21,440**		**$4,253,727**
2020	**15,077**		**$3,465,277**
2019	**21,895**		**$5,340,404**
2018	**21,193**		**$5,540,678**
2017	**20,614**		**$5,564,568**
	134,199		**$29,974,720**

Visitor Home of Record, Visit Joplin Guestbook, Jan 01-Aug 25, 2023

Western,	Auistralia
Adelaide,	Australia
Bribane, Queensland,	Australia**
Sydney,	Australia**
Melbourne,	Australia **
Newcastle	Australia
Burberry,	Australia
Toowoomba,	Australia
Nelson Bay,	Australia
Crows Nest, Queensland,	Australia
Salzburg,	Austria
Leuven,	Belgium
Rio de Janeiro,	Brazil
	Bulgaria**
	Canada**
Nova Scotia,	Canada
Uxbridge, Ontario,	Canada
Longueuil, Quebec,	Canada
St Constant, Quebec,	Canada
Gatineau, Quebec,	Canada
Quebec	Canada
Saint Agatha,	Canada
Vancouver,	Canada
Montreal,	Canada
	China**
	Croatia
Polis,	Cyprus
	Czech Republic**
Prague,	Czech Republic**
Zlin,	Czech Republic
Olomouc,	Czech Republic
Hluboka,	Czech Republic
Otrokovice,	Czech Republic
	Denmark
	Egypt
Staffordshire,	England
Essex,	England**
London,	England
Cricklade,	England
Southhampton,	England**
Crewe, Cheshire,	England
Marley, Kent,	England
Milnrow,	England
Huntington,	England
Walks,	England
Derbyshire,	England
Birmingham,	England**
Cheltenham,	England
Yorkshire,	England
Liverpool	England
London,	England**
Manchester,	England
Camberley,	England
Dover,	England
Tikkakoski,	Finland
	France**
Cahors,	France
Montaigu,	France
Lille,	France
Toulouse,	France
Laz,	France
Badkamer,	France
Bordeaux,	France
Brest,	France
Orleans,	France
	Germany**
Kerzenheim,	Germany
Allgau	Germany
Reinhardt	Germany
Oftersheim	Germany
Leonberg,	Germany
Schaumburg,	Germany
Dusseldorf,	Germany
Tamil Nad,	India
Dublin,	Ireland**
Carlon,	Ireland
Galaway,	Ireland
County Cork,	Ireland
Hanaton,	Israel
	Italy**
Rome,	Italy
Salerno,	Italy
Terni-Umbria,	Italy
Napoli,	Italy
Gaustalla,	Italy
Tokyo,	Japan
	Jordan
Vilnius,	Lithuania
Pueblo,	Mexico
Zoetermeer,	Netherlands
	New Zealand**
Belfast,	Northern Ireland
Lisbon,	Portugal
Timisoara,	Romania
	Scotland**
Inverness,	Scotland
Glasglow,	Scotland
Dekar,	Senegal
Uzice,	Serbia
Son Tomas,	South Africa
	Spain**
Valreas,	Spain
Los Alcarrizos,	Spain
Islas Canarias (Canary Islands),	Spain
Asturias, Madrid	Spain
A Coruna,	Spain
Pamplona,	Spain
Stockholm,	Sweden
Alingsas,	Sweden
	Switzerland
	United Kingdom**
Caerphilly,	Wales

***** References multiple entries***

Summary of International Travelers to Joplin in 2022

List is in order of Estimated Numbers of Travelers

VISA Destination Insights

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
1	Canada	23,021	$2,112,066
2	Mexico	5,173	$1,394,669
3	United Kingdom	761	$342,117
4	Germany	449	$201,216
5	Japan	358	$104,200
6	France	349	$59,055
7	Italy	288	$157,012
8	Spain	241	$230,874
9	Australia	233	$50,690
10	China Mainland	222	$15,875
11	Republic Of Ireland	150	$33,005
12	Guatemala	146	$181,646
13	Honduras	130	$36,946
14	Netherlands	130	$29,150
15	Finland	121	$42,832
16	Norway	116	$9,384
17	Guam	103	$42,337
18	El Salvador	102	$43,922
19	Switzerland	97	$15,883
20	Denmark	95	$14,246
21	Portugal	94	$4,980
22	New Zealand	86	$15,970
23	Poland	71	$12,617
24	Costa Rica	66	$9,552
25	Brazil	63	$43,047
26	Republica Dominicana	63	$6,526
27	India	62	$26,829
28	British Virgin Islands	59	$150,537
29	Saudi Arabia	54	$40,754
30	Israel	54	$8,281
31	Czech Republic	50	$6,095
32	Panama	49	$9,560
33	Romania	45	$22,792
34	South Africa	43	$21,456

35	Belgium	43	$20,412
36	Ukraine	42	$4,542
37	United Arab Emirates	39	$7,179
38	South Korea	38	$32,906
39	Bahamas	36	$24,218
40	Peru	32	$11,303
41	Taiwan	31	$10,841
42	Vietnam	31	$4,225
43	Austria	30	$10,934
44	Chile	27	$10,877
45	Sweden	25	$26,646
46	Lithuania	24	$6,123
47	Colombia	22	$17,204
48	Slovenia	21	$15,334
49	Thailand	20	$1,697
50	Ecuador	19	$12,055
51	Kazakhstan	18	$3,894
52	Philippines	18	$2,495
53	Nicaragua	17	$6,210
54	Paraguay	16	$5,199
55	Micronesia	14	$4,689
56	Jamaica	14	$2,186
57	Argentina	13	$1,239
58	Bolivia	12	$18,514
59	Kuwait	12	$8,580
60	Singapore	11	$2,614
61	Nigeria	11	$1,962
62	Uzbekistan	11	$1,824
63	Kenya	10	$2,032
64	Cambodia	10	$1,793
65	Hong Kong, China	10	$1,053
66	Russian Federation	9	$5,240

67	Trinidad And Tobago	8	$3,850
68	Niger	8	$1,433
69	Malaysia	7	$3,047
70	Georgia	7	$1,565
71	Egypt	6	$990
72	Andorra	6	$562
73	Latvia	5	$974
74	Luxembourg	5	$970
75	Cyprus	5	$885
76	Curacao	5	$877
77	Armenia	5	$836
78	Montenegro	5	$664
79	Qatar	5	$633
80	Malawi	4	$869
81	Ghana	4	$867
82	Indonesia	4	$458
83	Hungary	4	$433
84	Greece	4	$385
85	Cote D'Ivoire	3	$863
86	Uruguay	3	$438
87	Namibia	3	$417
88	Jordan	3	$414
89	Malta	3	$262
90	Turkey	2	$692
91	Croatia	2	$691
92	Myanmar	2	$545
93	Antigua & Barbuda	2	$217
94	Lebanon	2	$155
95	Zimbabwe	2	$141
96	Benin	2	$105
97	Belarus	2	$93
98	Turks & Caicos Islands	2	$79
99	Slovakia	1	$620
100	Pakistan	1	$513
101	Bangladesh	1	$285
102	Bahrain	1	$236
103	Republic Of Serbia	1	$230
104	Bulgaria	1	$214
105	Iceland	1	$149
106	Zambia	1	$49
107	Bermuda	1	$43
108	Aruba	1	$42
109	St. Kitts-Nevis	1	$33
110	Oman	1	$23
111	Kyrgyzstan	1	$20
112	Sint Maarten	1	$15
113	Moldova, Republic Of	1	$13

114	Barbados	1	$10
115	Monaco	1	$9
116	Mongolia	1	$9
117	St. Lucia	1	$3
118	Uganda	1	$3
		33,980	**$5,810,066**

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.

lc-6/09/23

Summary of International Travelers to Joplin in 2022

List is in order of Estimated Spending

VISA Destination Insights

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
1	Canada	23,021	$2,112,066
2	Mexico	5,173	$1,394,669
3	United Kingdom	761	$342,117
4	Spain	241	$230,874
5	Germany	449	$201,216
6	Guatemala	146	$181,646
7	Italy	288	$157,012
8	British Virgin Islands	59	$150,537
9	Japan	358	$104,200
10	France	349	$59,055
11	Australia	233	$50,690
12	El Salvador	102	$43,922
13	Brazil	63	$43,047
14	Finland	121	$42,832
15	Guam	103	$42,337
16	Saudi Arabia	54	$40,754
17	Honduras	130	$36,946
18	Republic Of Ireland	150	$33,005
19	South Korea	38	$32,906
20	Netherlands	130	$29,150
21	India	62	$26,829
22	Sweden	25	$26,646
23	Bahamas	36	$24,218
24	Romania	45	$22,792
25	South Africa	43	$21,456
26	Belgium	43	$20,412
27	Bolivia	12	$18,514
28	Colombia	22	$17,204
29	New Zealand	86	$15,970
30	Switzerland	97	$15,883
31	China Mainland	222	$15,875
32	Slovenia	21	$15,334
33	Denmark	95	$14,246
34	Poland	71	$12,617
35	Ecuador	19	$12,055

36	Peru	32	$11,303
37	Austria	30	$10,934
38	Chile	27	$10,877
39	Taiwan	31	$10,841
40	Panama	49	$9,560
41	Costa Rica	66	$9,552
42	Norway	116	$9,384
43	Kuwait	12	$8,580
44	Israel	54	$8,281
45	United Arab Emirates	39	$7,179
46	Republica Dominicana	63	$6,526
47	Nicaragua	17	$6,210
48	Lithuania	24	$6,123
49	Czech Republic	50	$6,095
50	Russian Federation	9	$5,240
51	Paraguay	16	$5,199
52	Portugal	94	$4,980
53	Micronesia	14	$4,689
54	Ukraine	42	$4,542
55	Vietnam	31	$4,225
56	Kazakhstan	18	$3,894
57	Trinidad And Tobago	8	$3,850
58	Malaysia	7	$3,047
59	Singapore	11	$2,614
60	Philippines	18	$2,495
61	Jamaica	14	$2,186
62	Kenya	10	$2,032
63	Nigeria	11	$1,962
64	Uzbekistan	11	$1,824
65	Cambodia	10	$1,793
66	Thailand	20	$1,697

67	Georgia	7	$1,565
68	Niger	8	$1,433
69	Argentina	13	$1,239
70	Hong Kong, China	10	$1,053
71	Egypt	6	$990
72	Latvia	5	$974
73	Luxembourg	5	$970
74	Cyprus	5	$885
75	Curacao	5	$877
76	Malawi	4	$869
77	Ghana	4	$867
78	Cote D'Ivoire	3	$863
79	Armenia	5	$836
80	Turkey	2	$692
81	Croatia	2	$691
82	Montenegro	5	$664
83	Qatar	5	$633
84	Slovakia	1	$620
85	Andorra	6	$562
86	Myanmar	2	$545
87	Pakistan	1	$513
88	Indonesia	4	$458
89	Uruguay	3	$438
90	Hungary	4	$433
91	Namibia	3	$417
92	Jordan	3	$414
93	Greece	4	$385
94	Bangladesh	1	$285
95	Malta	3	$262
96	Bahrain	1	$236
97	Republic Of Serbia	1	$230
98	Antigua & Barbuda	2	$217
99	Bulgaria	1	$214
100	Lebanon	2	$155
101	Iceland	1	$149
102	Zimbabwe	2	$141
103	Benin	2	$105
104	Belarus	2	$93
105	Turks & Caicos Islands	2	$79
106	Zambia	1	$49
107	Bermuda	1	$43
108	Aruba	1	$42
109	St. Kitts-Nevis	1	$33
110	Oman	1	$23
111	Kyrgyzstan	1	$20
112	Sint Maarten	1	$15
113	Moldova, Republic Of	1	$13

114	Barbados	1	$10
115	Monaco	1	$9
116	Mongolia	1	$9
117	St. Lucia	1	$3
118	Uganda	1	$3
		33,980	**$5,810,066**

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism

lc-6/09/23

COMPARISON: JOPLIN vs MISSOURI-TOP 15

2022 Estimates of International Visitors

	Missouri (Statewide)		Joplin	
Rank	Originating Country	Estimated # of Visitors	Originating Country	Estimated # of Visitors
1	Canada	198,943	Canada	23,021
2	Mexico	83,166	Mexico	5,173
3	United Kingdom	23,064	United Kingdom	761
4	Germany	10,691	Germany	449
5	China Mainland	9,680	Japan	358
6	Australia	9,173	France	349
7	India	8,330	Italy	288
8	France	7,167	Spain	241
9	Japan	6,611	Australia	233
10	Spain	5,245	China Mainland	222
11	Brazil	4,550	Republic Of Ireland	150
12	Republic Of Ireland	4,437	Guatemala	146
13	Italy	3,498	Honduras	130
14	Netherlands	2,847	Netherlands	130
15	Denmark	2,567	Finland	121

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.

COMPARISON: JOPLIN vs MISSOURI-TOP 15

2022 Estimates of International Expenditures

	Missouri (Statewide)		Joplin	
Rank	Originating Country	Estimated Spending	Originating Country	Estimated Spending
1	Canada	$60,454,654	Canada	$2,112,066
2	Mexico	$38,882,193	Mexico	$1,394,669
3	China Mainland	$31,023,918	United Kingdom	$342,117
4	United Kingdom	$20,786,180	Spain	$230,874
5	India	$15,249,449	Germany	$201,216
6	Germany	$14,392,860	Guatemala	$181,646
7	Japan	$9,114,962	Italy	$157,012
8	Australia	$8,383,089	British Virgin Islands	$150,537
9	France	$5,887,235	Japan	$104,200
10	Brazil	$5,270,936	France	$59,055
11	Spain	$4,451,436	Australia	$50,690
12	Italy	$4,290,425	El Salvador	$43,922
13	Republic Of Ireland	$3,900,202	Brazil	$43,047
14	South Korea	$3,462,221	Finland	$42,832
15	Guatemala	$3,377,728	Guam	$42,337

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.



JOPLIN
MISSOURI

Compensation Market Update

March 2020 to April 2023

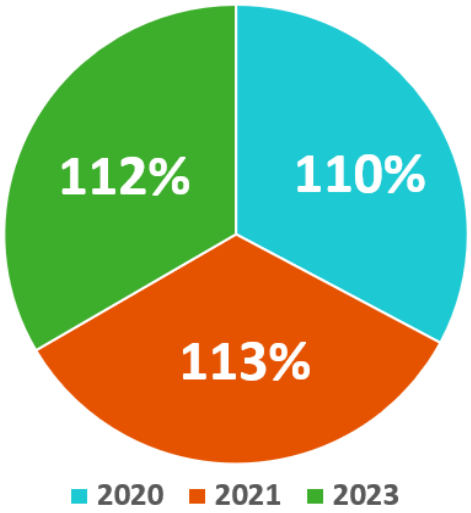
September 5, 2023

Local Market

Carthage, Neosho, Pittsburg, Webb City, and Jasper County



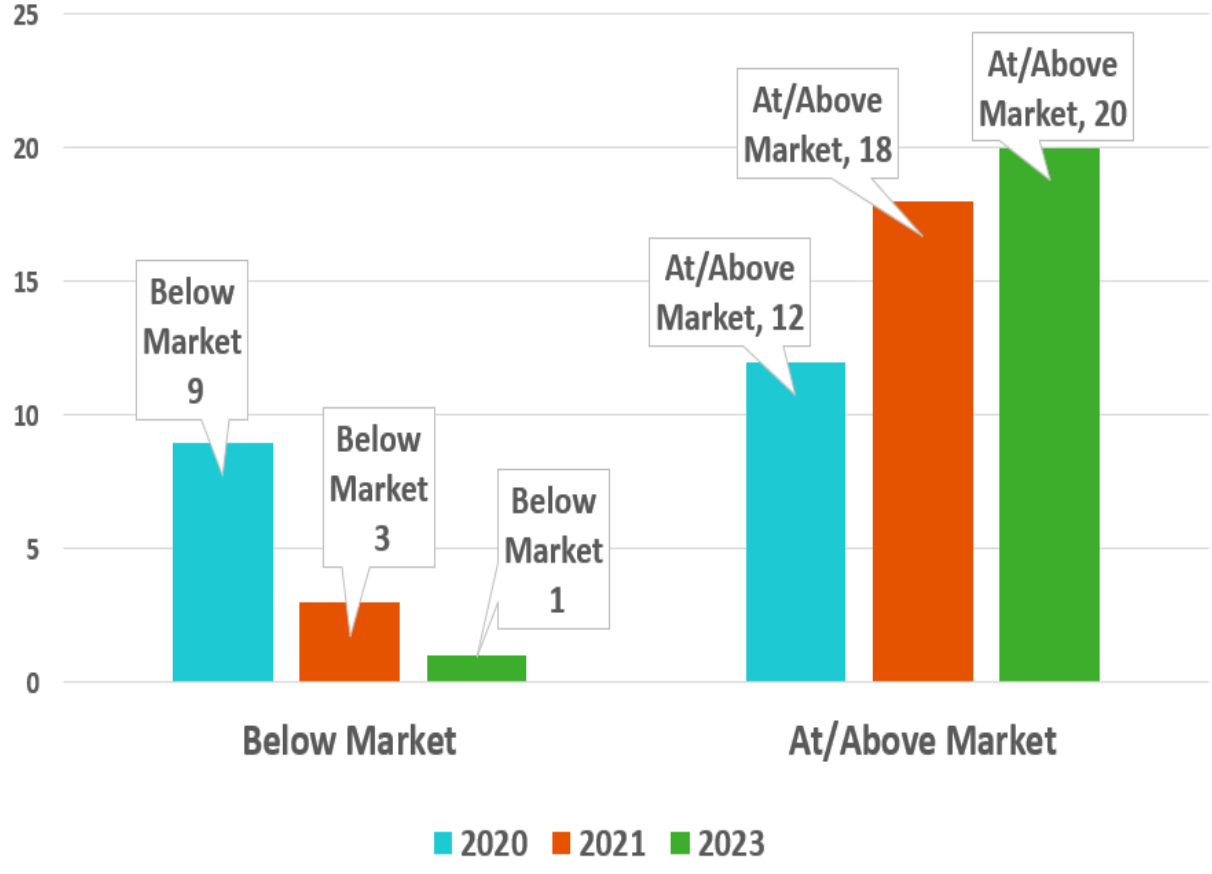
JOPLIN OVERALL MARKET AVERAGE



BENCHMARKS

- 21/48 positions matched
- Match: 3+ responses
- Above Market > 100%
- Joplin: $22,285 -$148,214
- Market Avg: $20,640-$190,285

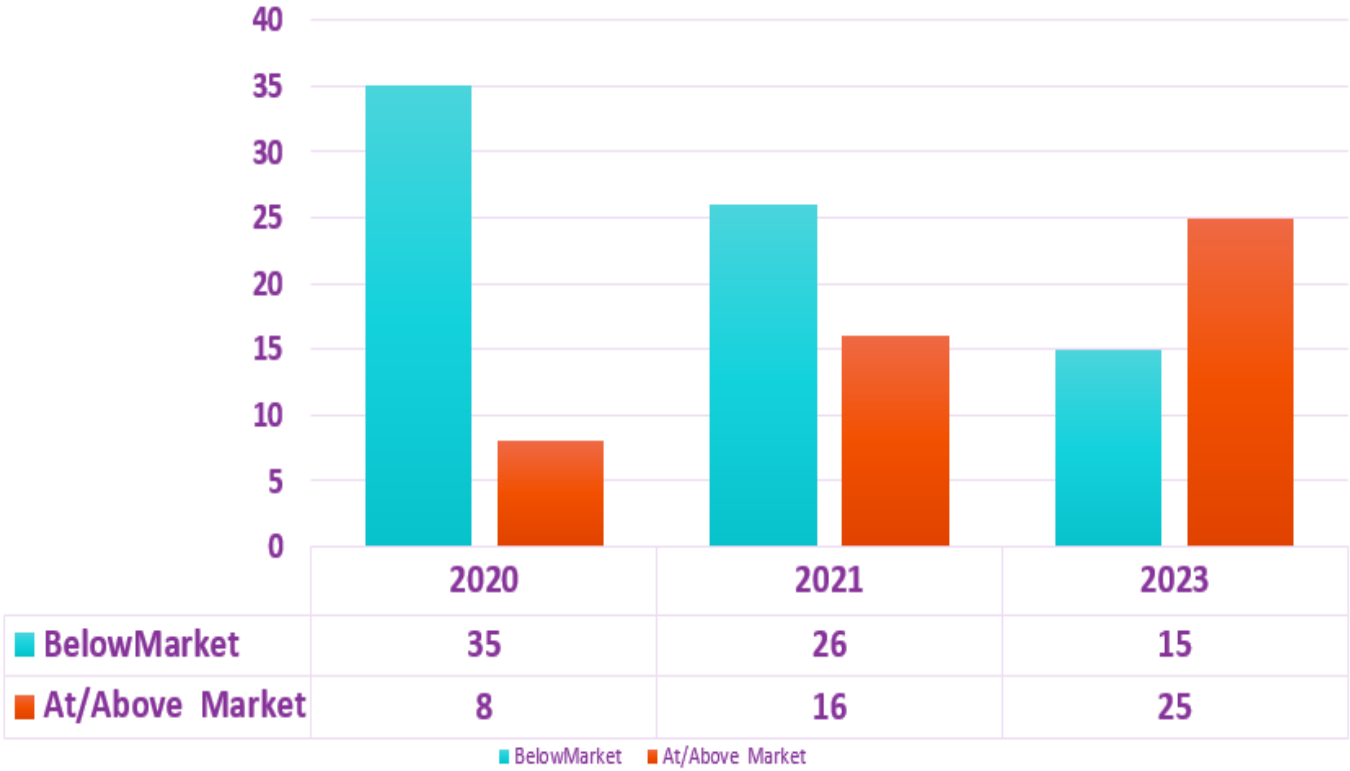
Joplin Local Market Position







JOPLIN REGIONAL MARKET POSITION



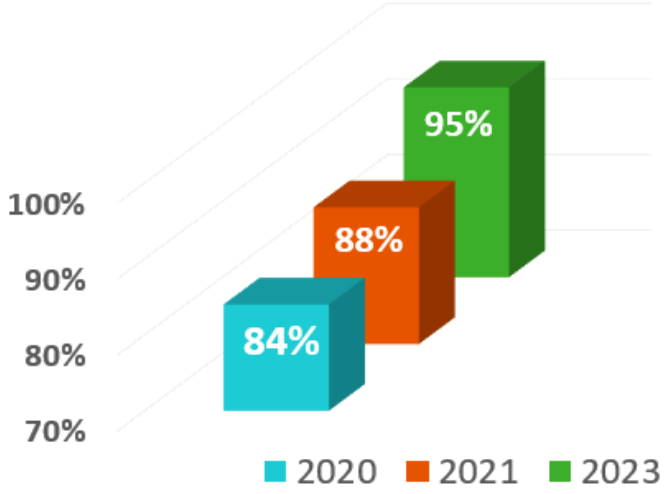
JOPLIN REGIONAL MARKET PERFORMANCE

Participating Cities

Bentonville, AR
Fort Smith, AR
Branson, MO
Jefferson City, MO
Liberty, MO
Springfield, MO
St. Joseph, MO



JOPLIN REGIONAL AVERAGE



BENCHMARKS

Above Market >90%

- **40/48 positions matched**

CITY OF JOPLIN

SALARY MARKET ANALYSIS COMPARISON-OVERALL

MARCH 2020, APRIL 2021, APRIL 2023

CITY OF JOPLIN MARKET POSITION OVERVIEW			
PAY RANGE	LOCAL MARKET POSITION >100%	REGIONAL MARKET POSITION >90%	OVERALL MARKET POSITION >95%
2020 Pay Range **Minimum**	110%	84%	91%
2021 Pay Range **Minimum**	113%	88%	95%
2023 Pay Range **Minimum**	112%	95%	103%
2020 Pay Range **Midpoint**	110%	83%	91%
2021 Pay Range **Midpoint**	113%	86%	93%
2023 Pay Range **Midpoint**	111%	95%	103%
2020 Pay Range **Maximum**	115%	83%	92%
2021 Pay Range **Maximum**	115%	85%	93%
2023 Pay Range **Maximum**	112%	94%	103%



LOOKING AHEAD



→ REVIEW POSITIONS

- Determine positions for next study
- Monitor market wages

→ RECRUITING & RETENTION

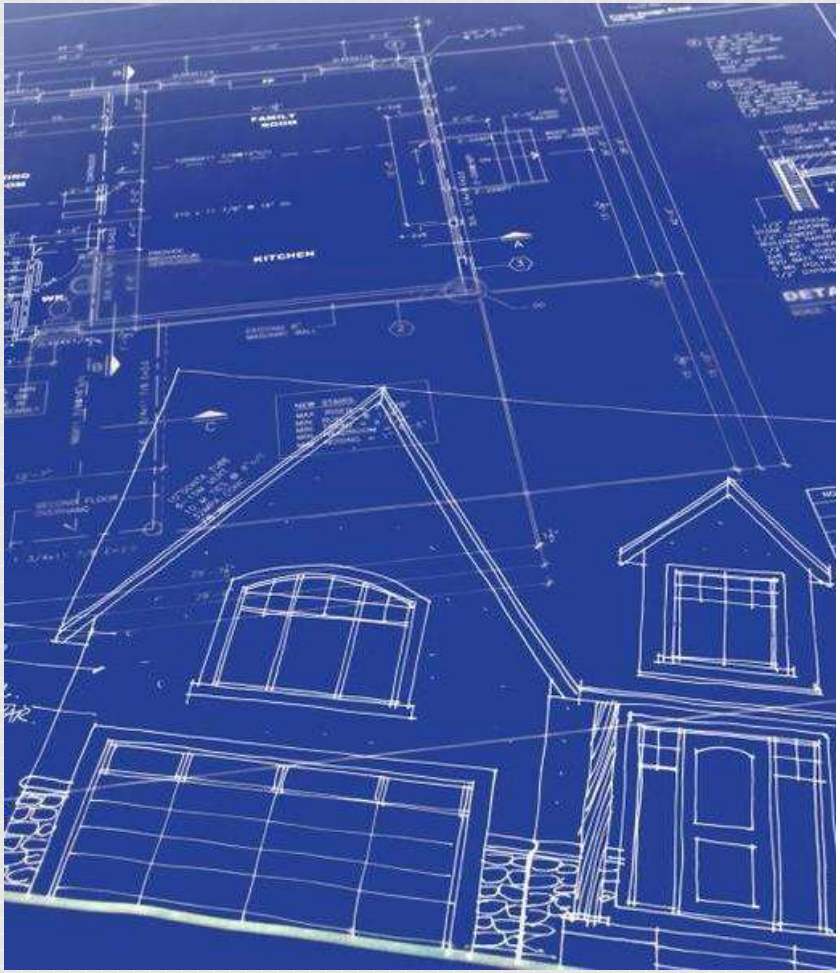
- Merit and COLA
- Public Safety & General

→ UPDATE MARKET STUDY 2025



Ad Omnia Parata

TOGETHER We are Ready for ANYTHING



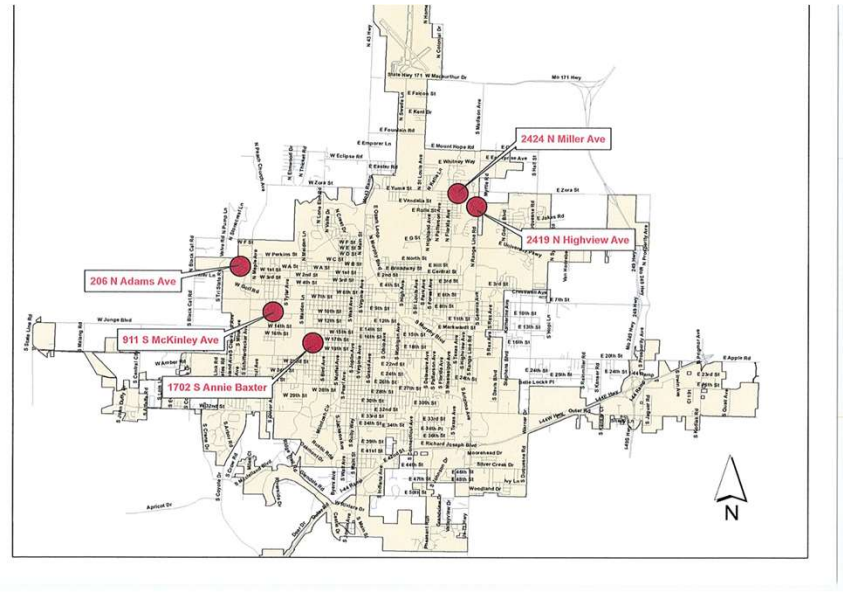
JOPLIN
MISSOURI

- NEIGHBORHOOD REVITALIZATION PROGRAM





2022 Properties/Builders



- 1702 Annie Baxter Avenue-Schuber Mitchell Construction Completed
- 911 South McKinley-13th Street Properties Construction to be completed this summer.
- 2424 North Miller-Schuber Mitchell Construction Completed
- 2419 North Highview-Schuber Mitchell Construction to start this summer
- 206 Adams Avenue-Schuber Mitchell Construction Completed

1702 Annie Baxter-Schuber Mitchell Homes



911 South McKinley-13th Street Properties





Action Plan:
Housing Revitalization

McKinley



2424 North Miller Street-Schuber Mitchell Homes

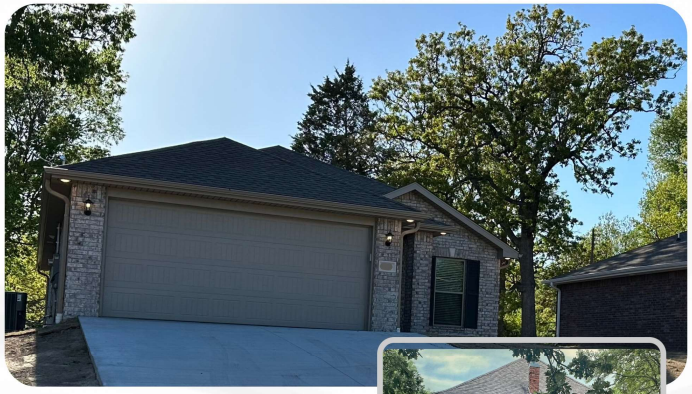
One home was demolished with one new home incentivized. An additional home was constructed outside of the program on the same site.





Action Plan:
Housing Revitalization

N. Miller





Action Plan:
Housing Revitalization

N. Miller

2419 North Highview Avenue-Schuber Mitchell Homes

Current Condition is a vacant lot – New construction to start this summer





206 Adams Avenue-Schuber Mitchell Homes

One home was demolished with one new home incentivized. An additional home was constructed outside of the program on the same site.





Action Plan:
Housing Revitalization

Adams



Program Highlights

- CITY SUBSIDY TOTAL ESTIMATE FOR FIVE HOMES- $180,000.00
- HOME SALES PRICES-$170,000.00 TO $230,000 EACH
- PROPERTIES CANNOT BE USED AS RENTALS FOR A 3-YEAR PERIOD.



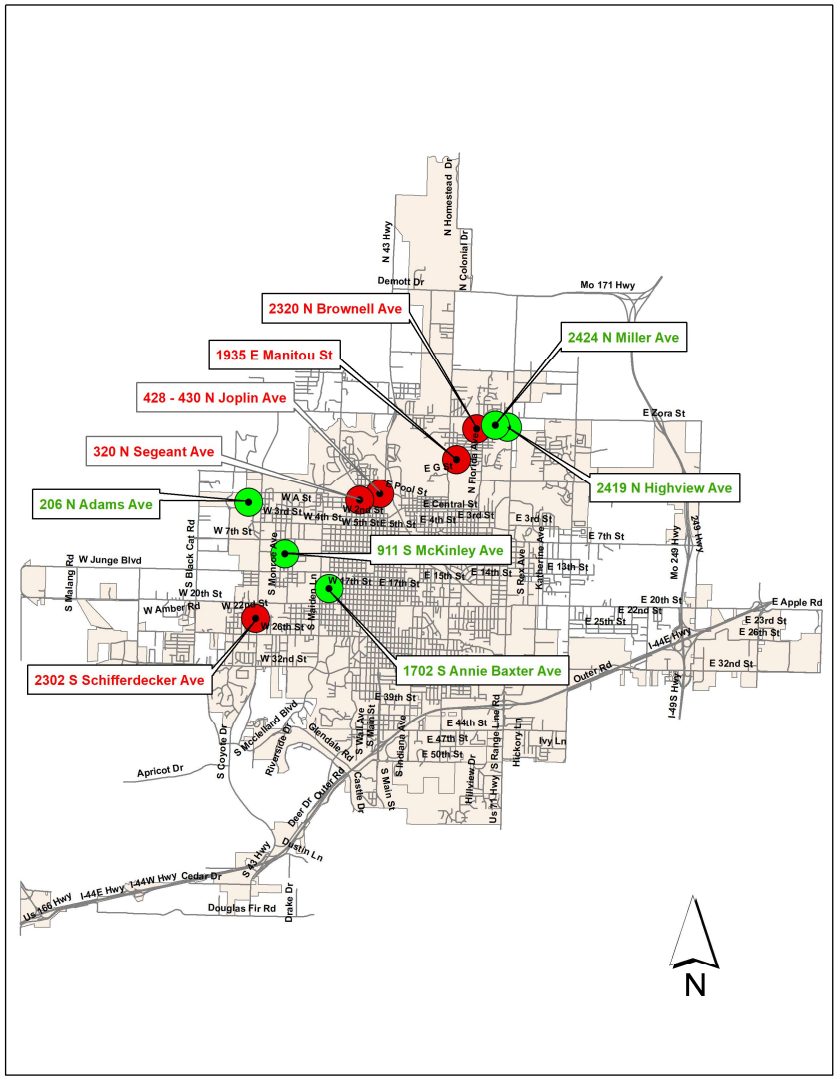






2023 Properties/Builders

- 320 N Sergeant – Stephen Grindle
- 1935 Manitou – T.R. Smith Construction
- 2302 S Schifferdecker – Joel Standeford
- 428-430 N Joplin – Case Sat Investments, Tyler Casey
- 2320 N Brownell – Joplin Area Habitat for Humanity


2320 N Brownell Ave
1935 E Manitou St
428 - 430 N Joplin Ave
320 N Segeant Ave
206 N Adams Ave
2424 N Miller Ave
2419 N Highview Ave
911 S McKinley Ave
1702 S Annie Baxter Ave
2302 S Schifferdecker Ave
N 43 Hwy
N Homestead Dr
N Colonial Dr
Demott Dr
Mo 171 Hwy
E Zora St
E G St
N Florida Ave
E Pool St
E Central St
E 3rd St
E 4th St
E 5th St
W A St
W 3rd St
W 4th St
W 5th St
W 7th St
E 7th St
W Junge Blvd
S Malang Rd
S Black Cat Rd
S Monroe Ave
W 20th St
W Amber Rd
W 22nd St
W 26th St
W 32nd St
W 17th St
E 17th St
E 15th St
E 14th St
E 13th St
S Rex Ave
Katherine Ave
Mo 249 Hwy
249 Hwy
E 20th St
E 22nd St
E 25th St
E Apple Rd
E 23rd St
E 26th St
I-44E Hwy
E 32nd St
Outer Rd
I-49S Hwy
E 39th St
E 44th St
E 47th St
E 50th St
S Main St
S Wall Ave
S Indiana Ave
S Range Line Rd
Hickory Ln
Ivy Ln
Hillview Dr
Us 71 Hwy
Apricot Dr
S Coyote Dr
S Mcclelland Blvd
Riverside Dr
Glendale Rd
Castle Dr
Deer Dr
Dustin Ln
S 13 Hwy
Us 166 Hwy
I-44E Hwy
I-44W Hwy
Cedar Dr
Douglas Fir Rd
Drake Dr
N

2022

2023

320 N Sergeant – Stephen Grindle





1935 Manitou – T.R. Smith Construction





2302 S Schifferdecker – Joel Standeford





428-430 N Joplin – Case Sat Investments, Tyler Casey

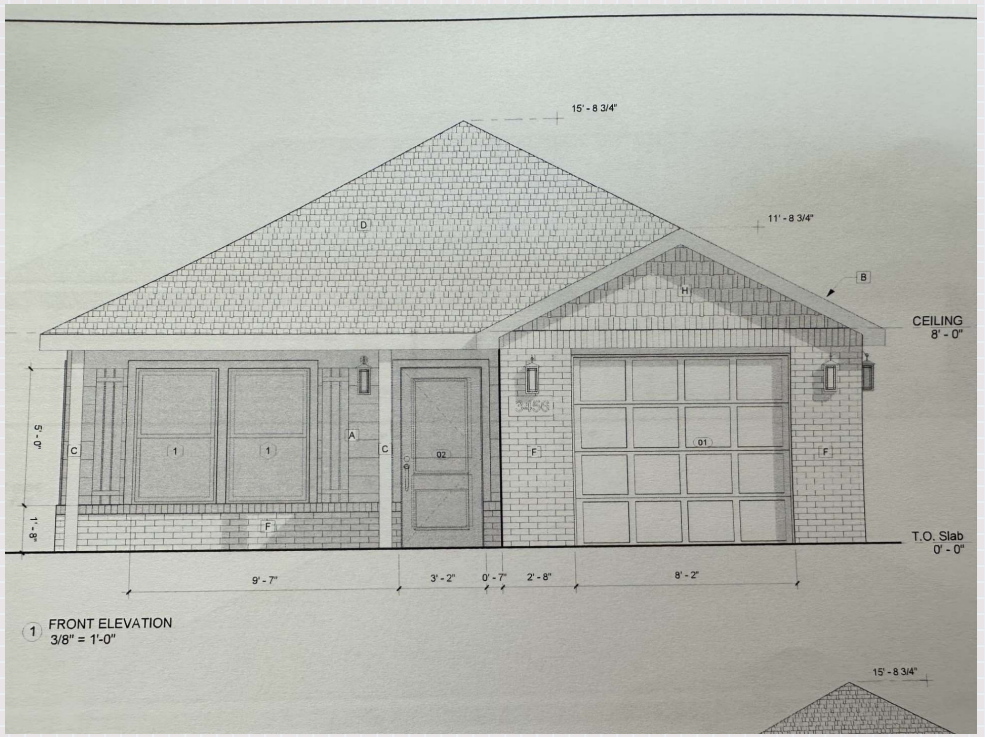
Waiting on an image of the new construction concept.





2320 N Brownell – Joplin Area Habitat for Humanity










Thank you!

- CITY OF JOPLIN | DEPARTMENT OF PLANNING, DEVELOPMENT & NEIGHBORHOOD SERVICES |