2024 Tree Sponsors Needed!



Holiday Tree Trail

AT MERCY PARK

Join Us

Be a part of Joplin's newest holiday tradition. Become a part of the Holiday Tree Trail experience at Mercy Park and help transform the park into a winter wonderland of decorated trees!

This is a unique opportunity for area businesses, organizations, and groups to highlight their mission and services in a highly visible area during the holidays. Trees can have a theme, tie to the sponsor's mission, or be whatever you want to create! Park guests will have a chance to vote for their favorite tree throughout the season.

All you will need is a tree, some lights, and a little creativity! The event will run from December 4 through December 31 and is free for the public to attend.

Sponsor Benefits

- Advertisement for your business, organization, or groups in a high traffic area.
- Endless decorating possibilities! Be creative - traditional, unique, follow a theme, or tie to your mission or brand!
- Team building opportunity for your company or organization's team. Strengthen employee relationships and have some holiday fun!
- Opportunity to attract more consumers and families to local businesses during the winter months.

Rules + Requirements

- Trees should be artificial and prepared to handle outdoor elements for 4 weeks.
- Trees should be no shorter than 6 feet and no taller than 12 feet.
- Each space will have a T-post to serve as an anchor for your tree. You may also use weights or in-ground stakes as needed. We will provide one T-post per tree.
- Lighting should be LED only.
- Every tree is allowed one plug-in.
- Participants will be responsible for getting power from the tree to the electric box (approx. 3-12 feet).
- Decorations and lights should be rated for outdoor use.
- Theme/decorations should be family friendly.
- The City of Joplin and Joplin Parks & Recreation are not responsible for any loss or damage to a tree, decorations, lights, anchors, or power cord.
- If you choose to display signage naming business/organization, please limit the sign size to 2x2 feet.

Dates

The event begins December 4th and will open to the public daily from 7:00 a.m. until 11:00 p.m. Sponsors are welcome to set up an information booth next to their tree during the kickoff event on December 4th.

- Registration Deadline: November 25th at Midnight or until all tree spaces are claimed
- November 26 - December 4: Decorating Days
- December 4: Kick-off ceremony from 6:00 - 8:00 p.m.
- December 31: Voting ends for Tree Decorating Contest at 11:59 p.m.
- January 2: Winners will be announced
- January 1 - 7: Clean Up Days; Decorations remaining on January 8 will be discarded

Helpful Tips

- The trees will be exposed to the elements for over a month.
- Do not use water-soluble glue on ornaments.
- Spray any fabrics with Scotch Guard to prevent mildew.
- We ask that you check your tree periodically. Our staff will be occasionally checking the trees too.
- Bring a small step ladder to decorate the top of your tree.

Cost

Only 100 tree spaces are available! The cost to reserve a space is $25. An assigned space and electricity access will be provided.

How to Register

JOPLIN
PARKS & RECREATION

Registration Deadline: November 25th or until all spaces are claimed.
Want to register your organization? Have additional questions?
Contact us at 417-625-4750 or sign up online at joplinparks.org.

Tree Decorating Contest Sponsored by Texas Roadhouse

Visitors will be able to vote online for their favorite decorated tree from December 4 - December 31. Contest winners will receive:

- $300 catering credit to the 1st Place Tree Winner
- $150 catering credit for the 2nd Place Tree Winner
- $50 catering credit to the 3rd Place Tree Winner

Winners will be notified on January 2nd

TEXAS ROADHOUSE